

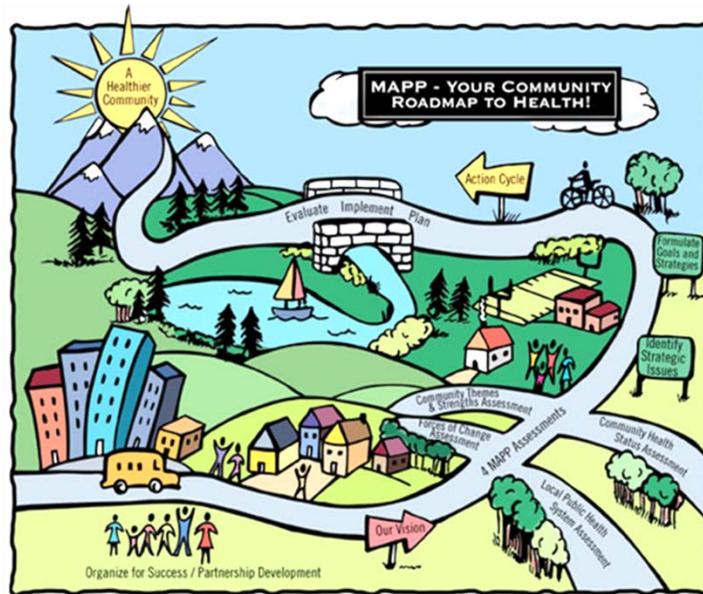
SUWANNEE COUNTY Community Health Improvement Plan 2014 Annual Report



**Mobilizing for Action through
Planning and Partnerships**

Prepared for:
Suwannee Health Advisory Group (SHAG)

Prepared by:
Florida Department of Health in Suwannee County



A Strategic Approach

2014 Annual Report

Suwannee County Community Health Improvement Plan (CHIP)

Produced By: Florida Department of Health in Suwannee County

Authored By: Pamela M. Blackmon, RN, BSN, MPH

Acknowledgements: Community Health improvement efforts continue on a strong course through the dedication and commitment of our Suwannee Health Advisory Group (SHAG). This group of community partners works collaboratively toward improving the health of Suwannee County residents. A complete list of SHAG members can be found in Appendix C.

This 2014 Suwannee County CHIP Annual Report, the 2013 Mid-Cycle Update Report, and the 2011 Community Health Improvement Plan are available at the Florida Department of Health in Suwannee County website at <http://www.doh.state.fl.us/chdsuwannee/index.html>.



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Suwannee County CHIP Summaries

2011 CHIP Summary:

In 2011, the Department of Health in Suwannee County (DOH-Suwannee) partnered with the Suwannee Youth Advocacy Partnership to complete a comprehensive community health assessment (CHA). The Mobilizing for Action through Planning and Partnerships (MAPP) framework was utilized throughout this process. MAPP is a community-driven strategic planning process focused on improving health. The MAPP process is accomplished through community visioning and by evaluating four (4) community assessments – community themes and strengths assessment; forces of change assessment; local public health system assessment; and community health status assessment. At the completion of data collection, information gathered from the MAPP assessments were analyzed and used to complete a community health improvement plan (CHIP). The resulting document is known as the 2011 Suwannee County Community Health Improvement Plan (CHIP).

2013 CHIP Summary:

In 2013, the Department of Health in Suwannee County (DOH-Suwannee) contacted community partners to establish a formal health advisory group in order to monitor progress on community health improvement efforts. A charter was adopted, the Suwannee Health Advisory Group (SHAG) was formed and a CHIP Mid-Cycle Report was published. This report includes a Strategic Action Plan with measurable goals, objectives, activities, performance measures, and responsible agencies for addressing health issues. SHAG meetings were held monthly on the second Tuesday at DOH-Suwannee from 4:00-5:00 p.m.

Following development of the Suwannee County CHIP Mid-Cycle Update, DOH-Suwannee agreed to produce a CHIP Annual Report to keep health information data current and community partners abreast of activities related to the CHIP.

2014 CHIP Summary:

SHAG meetings were held the second Tuesday of each month from 4:00-5:00 p.m. at the Florida Department of Health in Suwannee County. Following the annual review and revision of the Suwannee CHIP, SHAG members will vote on the meeting schedule for the next year. Meetings will be determined via consensus vote. The Suwannee County CHIP annual review involved an in-depth discussion of the most recent health indicator data by SHAG

members. In conjunction with a review of the health data, SHAG members conducted a comprehensive review and revision of the Strategic Action Plan.

On May 13, 2014 Pamela Blackmon, SHAG Chair, presented the most up-to-date data for strategic issues listed in the 2013 Suwannee County CHIP Strategic Action Plan. SHAG members were given the opportunity to suggest which items should be modified and/or eliminated to ensure that the Strategic Action Plan remains a living document, reflecting the most recent data available.

Following the May 13th SHAG meeting, the Strategic Action Plan was revised to reflect the suggestions discussed during the meeting. The draft revised Strategic Action Plan was distributed to all SHAG members via email on June 3rd for review prior to the June 10, 2014 meeting. A narrative summary of these changes is available in the May 13th and June 10th meeting minutes in Appendix A and the "2014 Strategic Action Plan Changes" Section of this report on page 15. The complete 2014 Strategic Action Plan, including the revisions (in red font) is available on pages 16 to 26 of this report.

Progress on implementation of the CHIP strategies and activities is presented in the minutes of each SHAG meeting, included as Appendix A of this report. Additionally, progress is monitored by due date in a spreadsheet, "Timeline Summary", presenting each strategy in chronologic order by date. This Timeline Summary was updated several times during the year and the most up-to-date document is presented in Appendix B of this report.

2014 Annual Health Indicator Data Review

Health indicator data utilized in the Strategic Action Plan is derived from several sources, including the following:

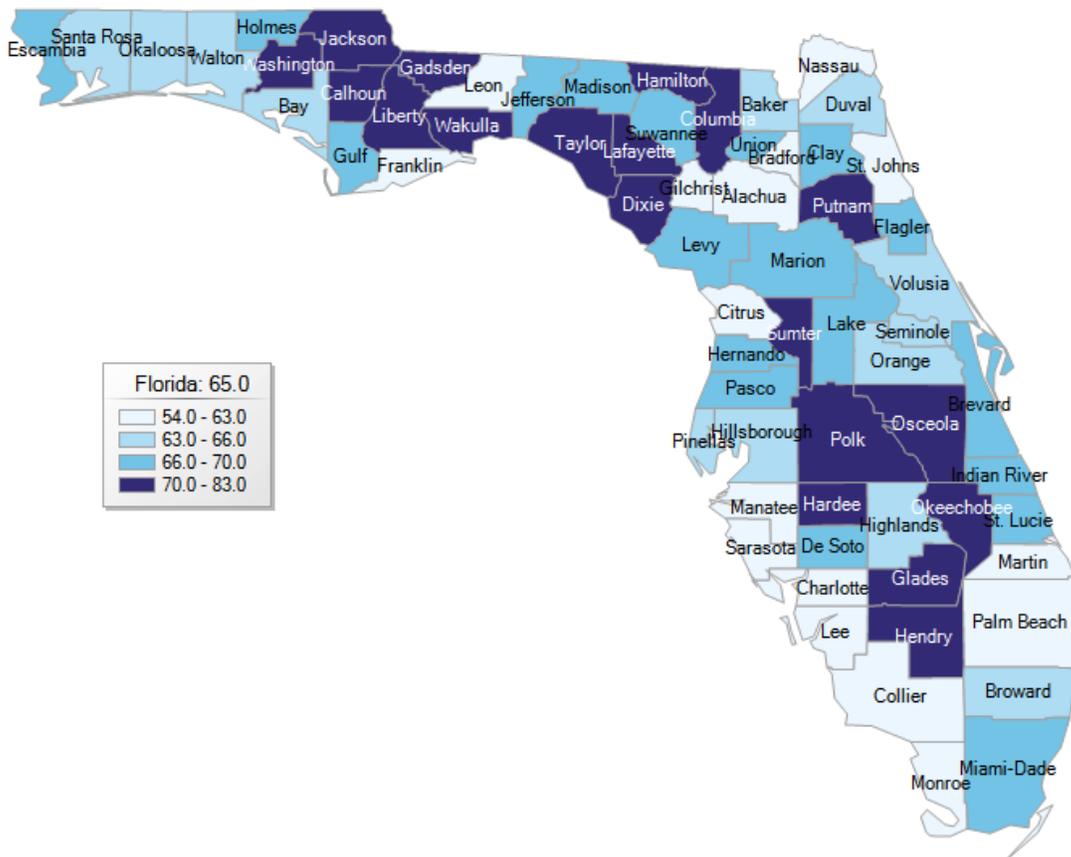
- Florida CHARTS
- Behavioral Risk Factor Surveillance System (BRFSS)
- Youth Risk Behavior Survey (YRBS)

Although outcome indicators were reviewed for each strategic issue, several health issues did not have indicator data newer than what was included in the original action plan. For example, the BRFSS is only conducted every 3-5 years and the most recent data was reflected in the original action plan. More in-depth discussion occurred for those health issues with new health indicator data, including the following outcome indicators. Additionally, the overweight/obesity indicator data was introduced for discussion and possible revision of Objectives 1.1.1 and 1.1.2.

Overweight/Obese Adults – 2010

Adults who are overweight or obese, Overall		
Year	Suwannee	Florida
2002	65.1% (59.8 - 70.0)	57.9% (56.6 - 59.2)
2007	67.2% (58.5 - 74.9)	62.1% (60.9 - 63.2)
2010	66.3% (60.5 - 72.2)	65.0% (63.8 - 66.2)

Overweight/Obese Adults – 2010 – Florida County Comparison



Data source: Florida Department of Health, Bureau of Vital Statistics

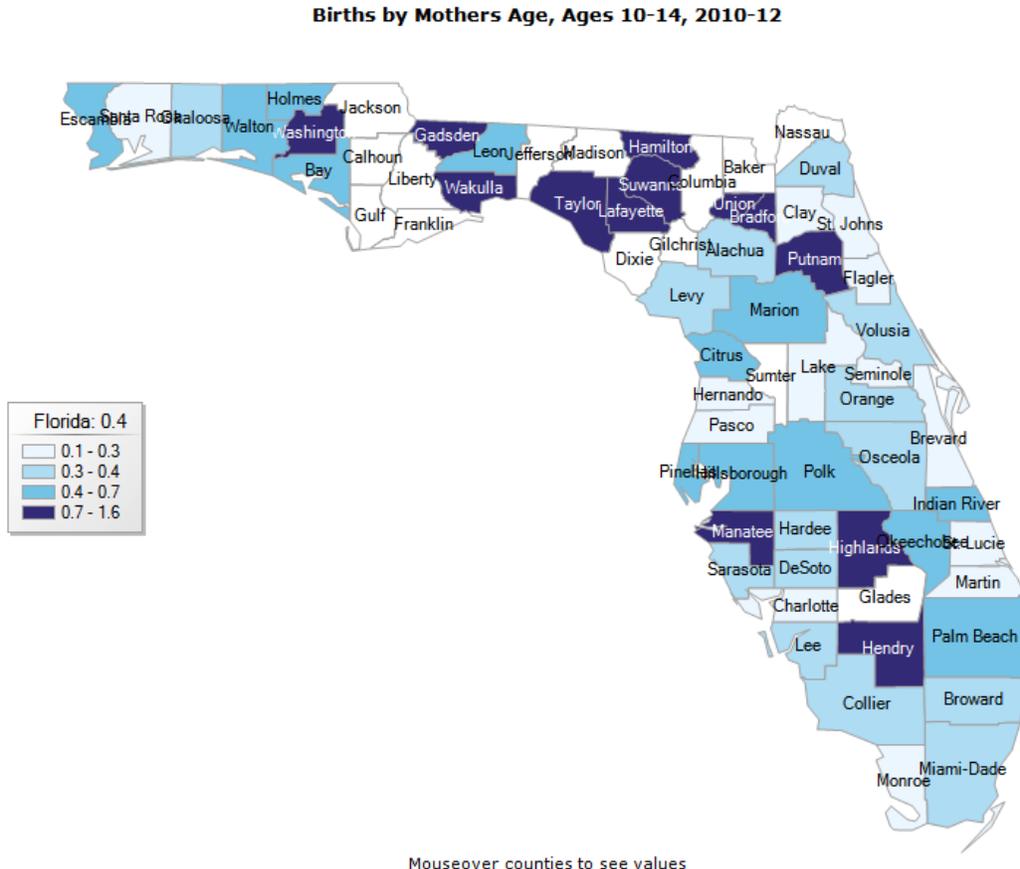
Overweight/Obese Adults – Trend Chart



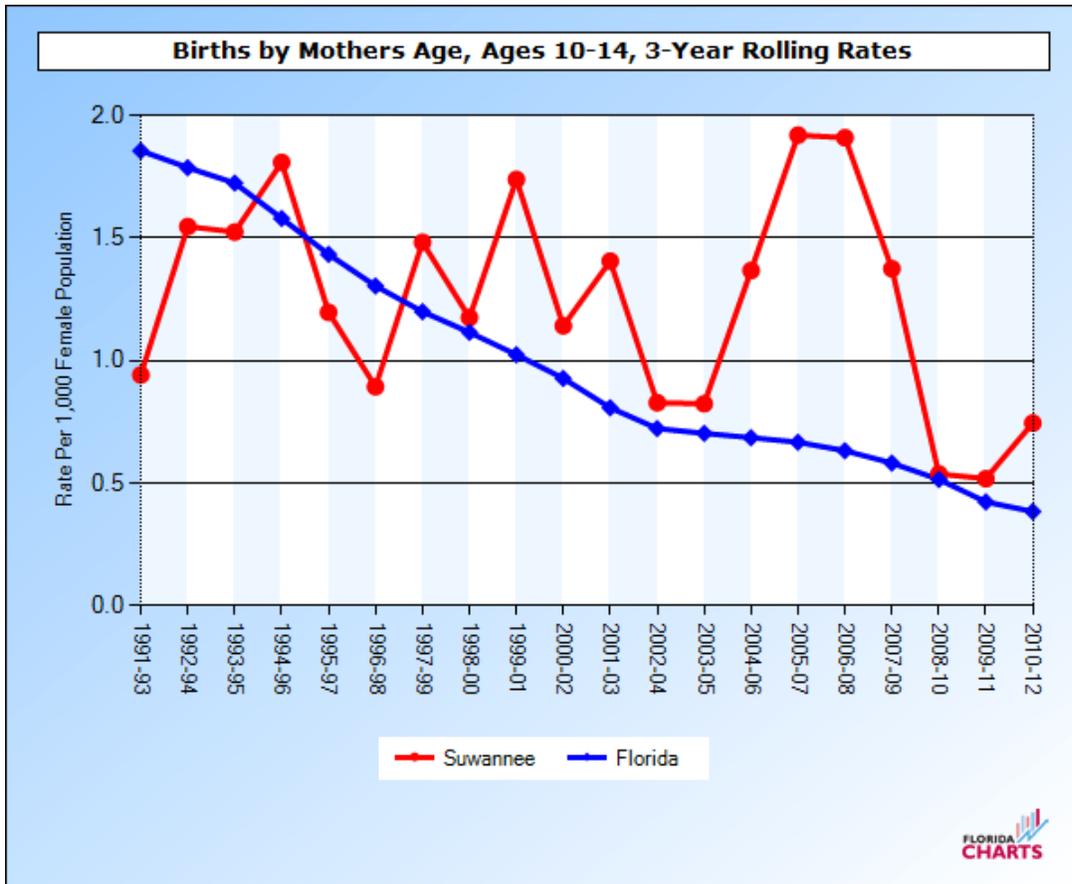
Teen Births 10-14 year olds

Births by Mothers Age, Ages 10-14, 3-Year Rolling Rates				
Year	Suwannee		Florida	
	Count	Rate	Count	Rate
2010-12	3	0.7	636	0.4
2009-11	2	0.5	706	0.4
2008-10	2	0.5	868	0.5
2007-09	5	1.4	994	0.6
2006-08	7	1.9	1,085	0.6
2005-07	7	1.9	1,144	0.7
2004-06	5	1.4	1,172	0.7
2003-05	3	0.8	1,181	0.7
2002-04	3	0.8	1,186	0.7
2001-03	5	1.4	1,289	0.8
2000-02	4	1.1	1,458	0.9

Teen Births 10-14 year olds – Florida County Comparison



Teen Births 10-14 year olds – Trend Chart

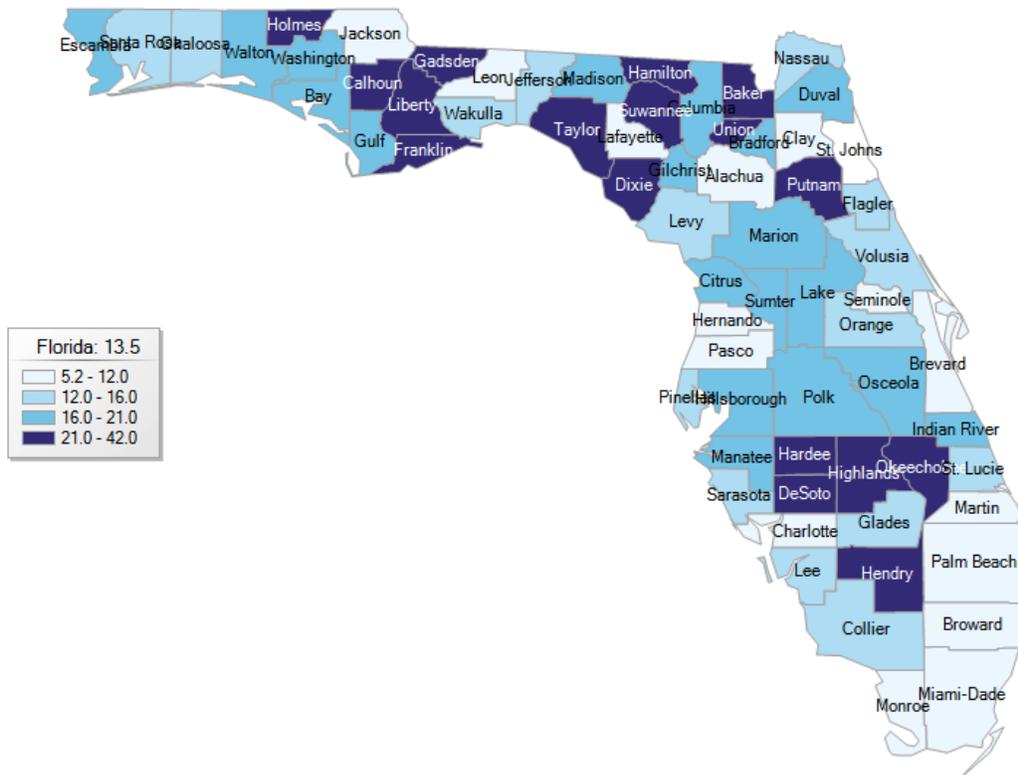


Teen Births 15-17 year olds

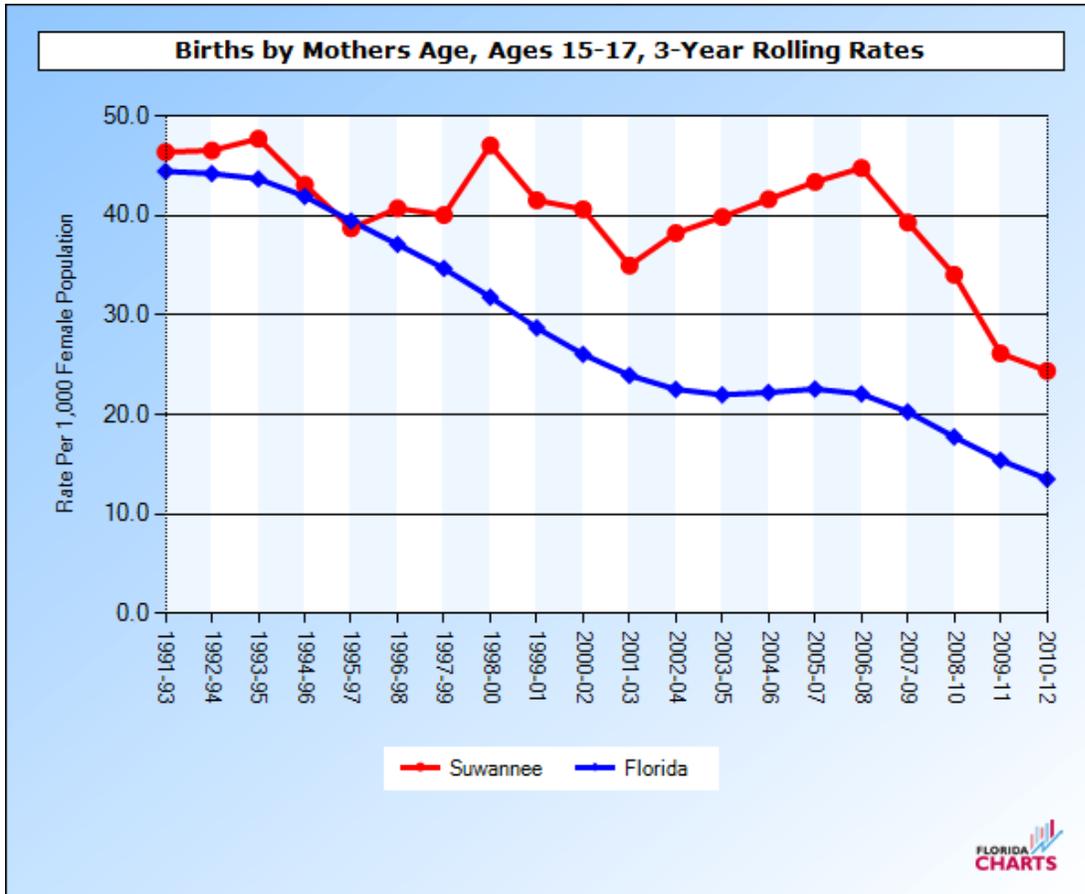
Births by Mothers Age, Ages 15-17, 3-Year Rolling Rates				
Year	Suwannee		Florida	
	Count	Rate	Count	Rate
2010-12	55	24.4	14,340	13.5
2009-11	59	26.2	16,429	15.4
2008-10	77	34.1	18,992	17.8
2007-09	90	39.3	21,713	20.3
2006-08	102	44.8	23,540	22.1
2005-07	97	43.4	23,844	22.6
2004-06	91	41.7	23,161	22.2
2003-05	89	39.9	22,253	22.0
2002-04	87	38.3	22,091	22.5
2001-03	82	35.0	22,668	24.0
2000-02	95	40.7	24,086	26.1

Teen Births 15-17 year olds – Florida County Comparison

Births by Mothers Age, Ages 15-17, 2010-12



Teen Births 15-17 year olds – Trend Chart

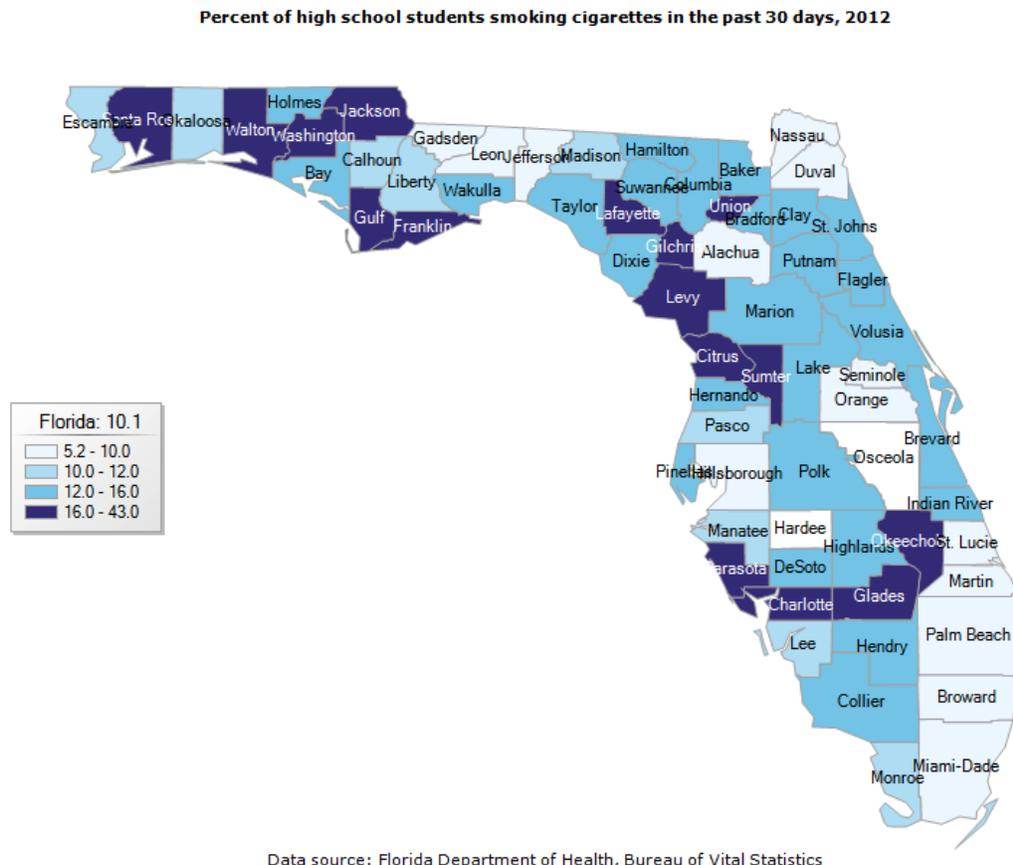


High School Students Using Tobacco Products*

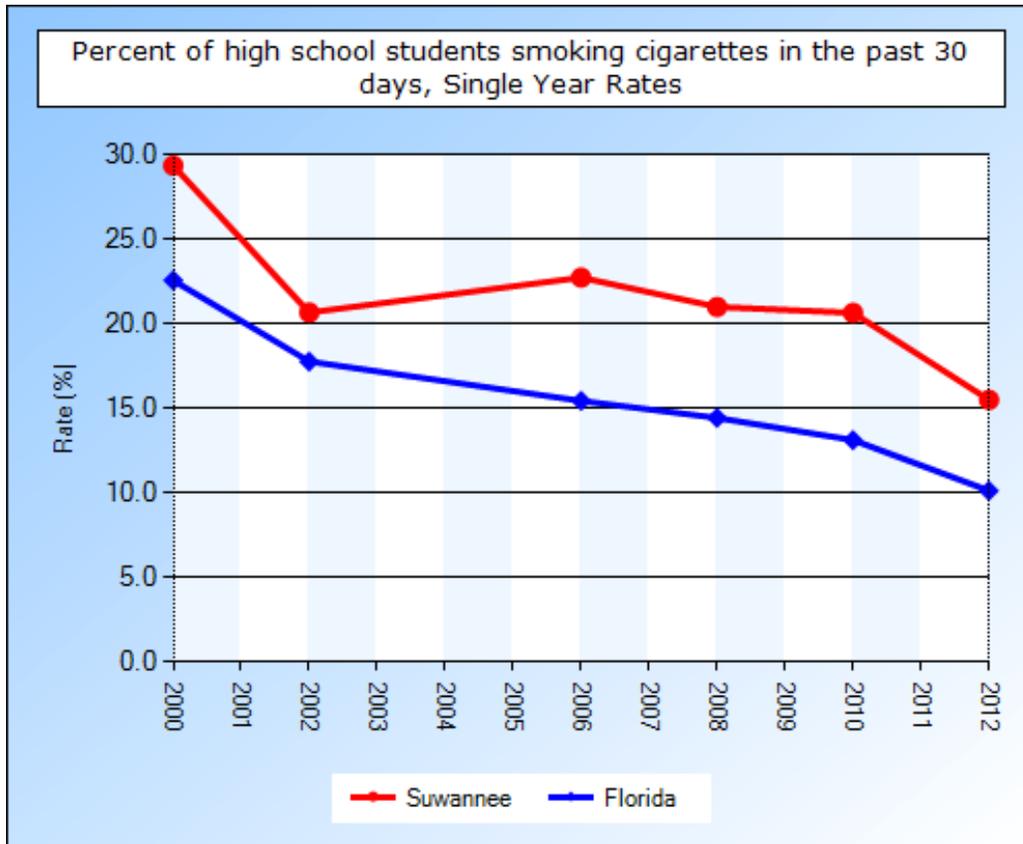
*NOTE - Data source used for meeting presentation is from the Florida Youth Tobacco Survey (FYTS), however; the data source for the Strategic Action Plan is the YRBS which will not be available until July, 2014. As of July 24, 2014 this information has not yet been made available.

Percent of high school students smoking cigarettes in the past 30 days, Single Year Rates		
	Suwannee	Florida
Year	Rate (%)	Rate (%)
2012	15.5	10.1
2010	20.7	13.1
2008	21.0	14.5
2006	22.8	15.5
2002	20.7	17.8
2000	29.4	22.6

High School Students Using Tobacco Products – Florida County Comparison



High School Students Using Tobacco Products – Trend Chart



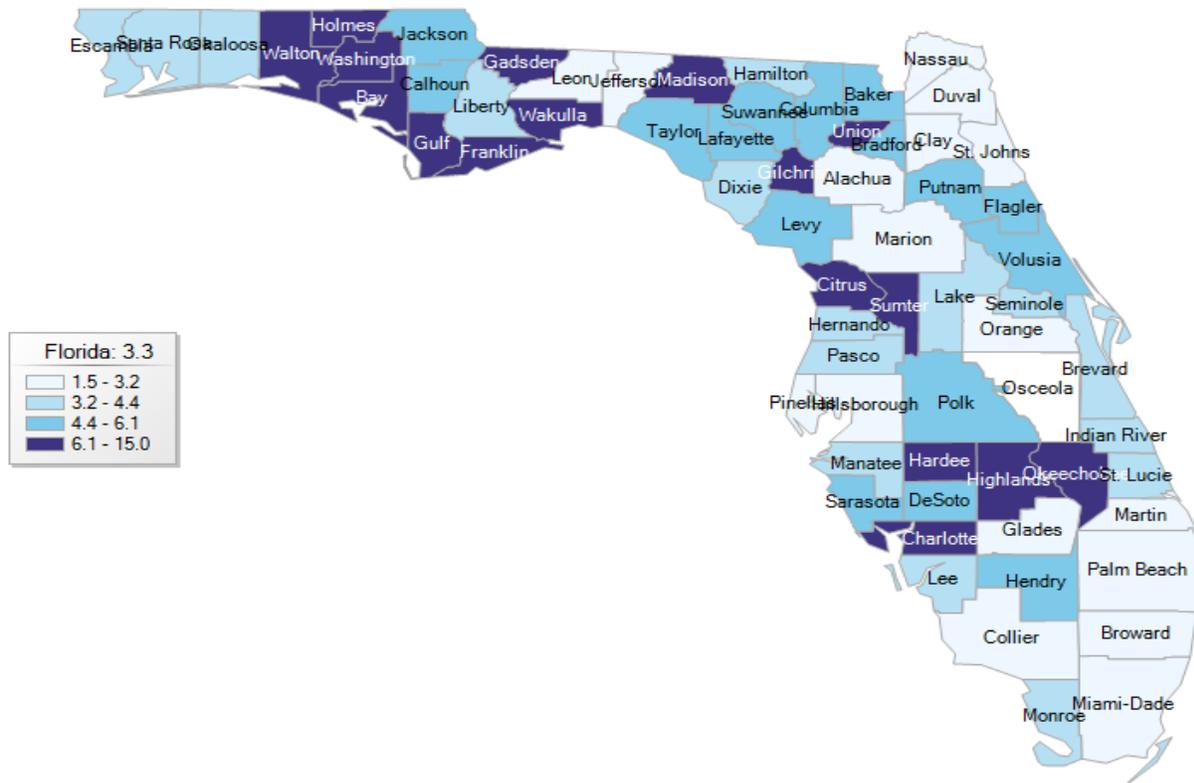
Middle School Students Using Tobacco Products*

*NOTE - Data source used for meeting presentation is from the Florida Youth Tobacco Survey (FYTS), however; the data source for the Strategic Action Plan is the YRBS which will not be available until July, 2014.

Percent of middle school students smoking cigarettes in the past 30 days, Single Year Rates		
	Suwannee	Florida
Year	Rate (%)	Rate (%)
2012	5.4	3.3
2010	8.5	4.9
2008	12.6	5.0
2006	13.3	6.6
2002	11.4	9.2
2000	13.7	11.1

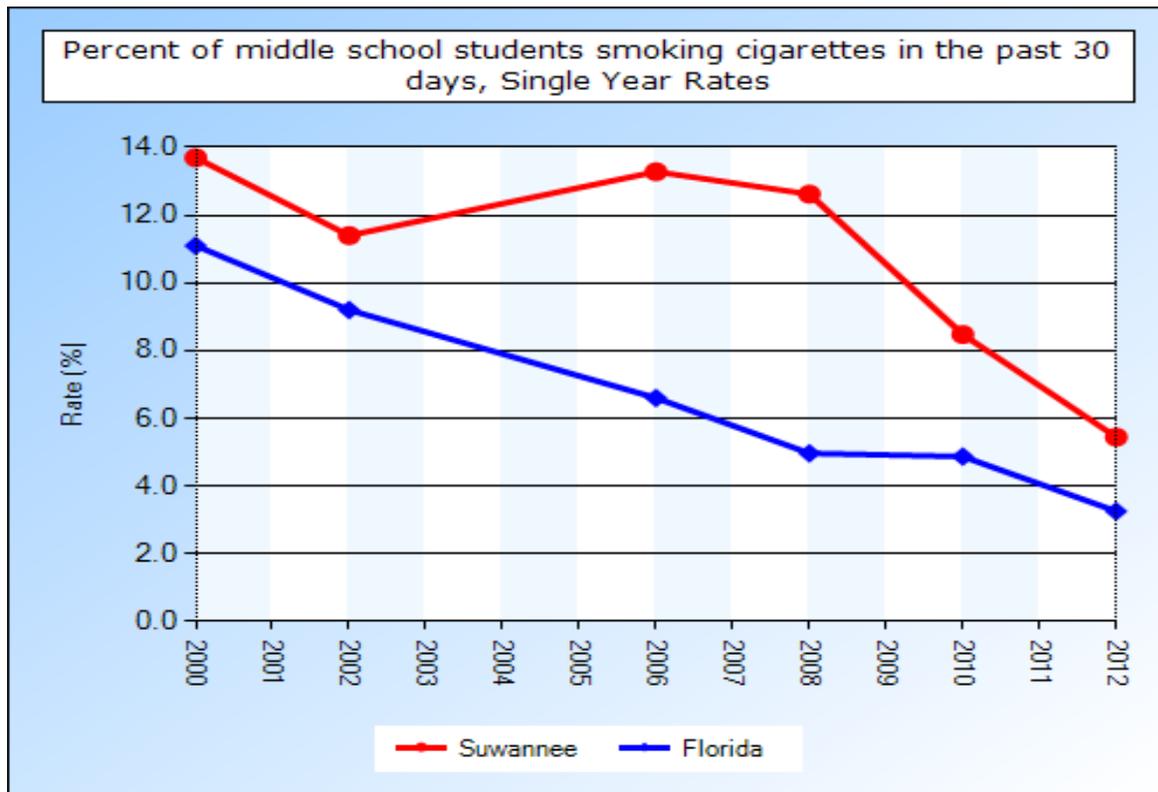
Middle School Students Using Tobacco Products – Florida County Comparison

Percent of middle school students smoking cigarettes in the past 30 days, 2012



Data source: Florida Department of Health, Bureau of Vital Statistics

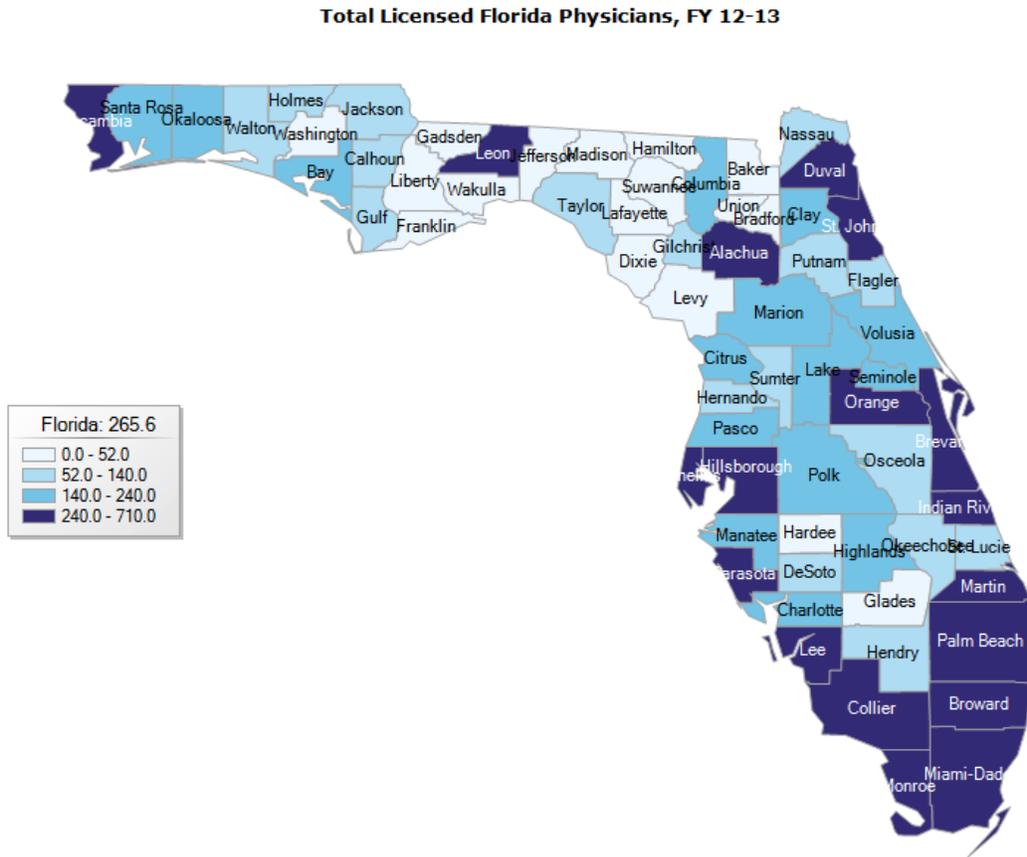
Middle School Students Using Tobacco Products – Trend Chart



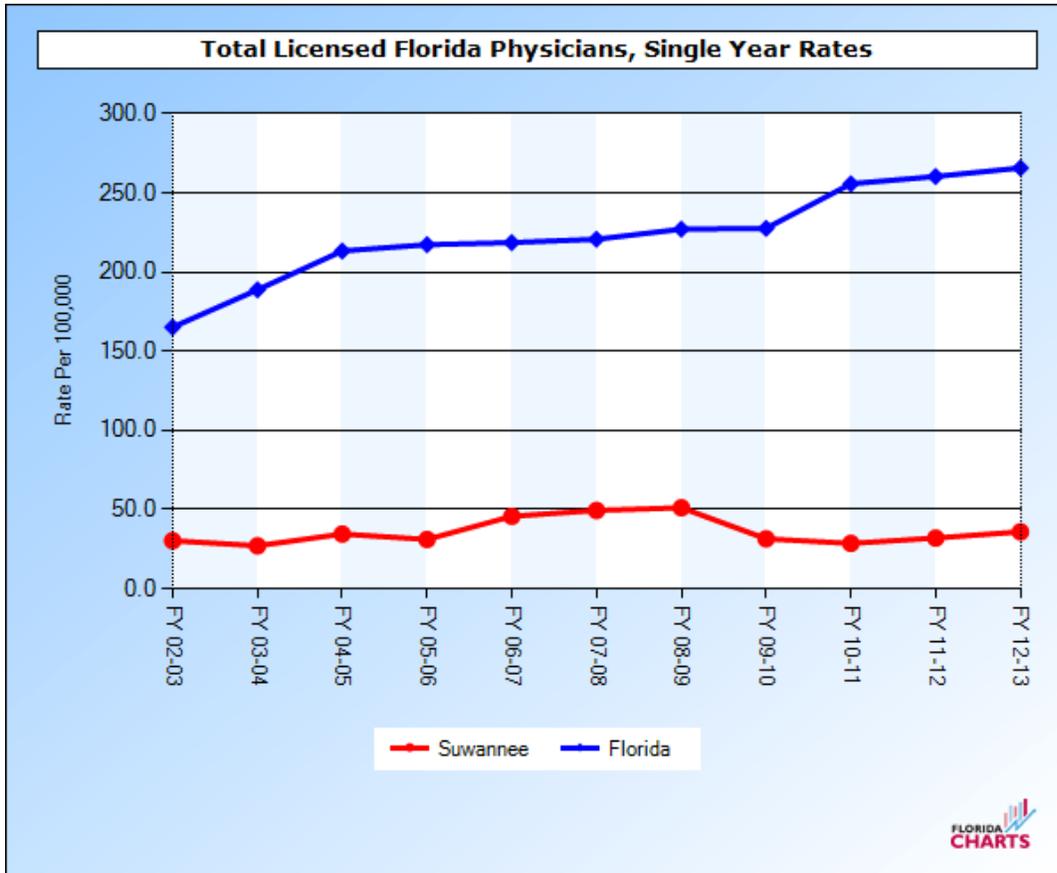
Total Licensed Physicians

Total Licensed Florida Physicians, Single Year Rates				
Year	Suwannee		Florida	
	Count	Rate	Count	Rate
FY 12-13	16	36.0	50,586	265.6
FY 11-12	14	32.1	49,270	260.2
FY 10-11	12	28.7	48,098	255.6
FY 09-10	13	31.6	42,572	227.5
FY 08-09	21	51.2	42,307	227.0
FY 07-08	20	49.5	40,815	220.6
FY 06-07	18	45.8	39,852	218.5
FY 05-06	12	31.2	38,834	217.2
FY 04-05	13	34.6	37,267	213.2
FY 03-04	10	27.2	32,220	188.7
FY 02-03	11	30.4	27,595	165.1

Total Licensed Physicians – Florida County Comparison



Total Licensed Physicians – Trend Chart



The following outcome indicators do not have more recent data than what is presented in the original Strategic Action Plan:

- Percent of overweight and obese adults (2010 BRFSS)
- Percentage of adults currently smoking (2010 BRFSS)
- Percentage of women over 40 who have received a mammogram in the past year (2010 BRFSS)
- Percentage of adults diagnosed with diabetes who have ever had self-management education (2010 BRFSS)
- Percentage of residents reporting improved access to health care (pre/post surveys - have not yet been conducted)
- Percentage of residents reporting fewer transportation and language barrier issues (pre/post surveys - have not yet been conducted)

Source Data for Objective 1.1.5 is the Youth Risk Behavior Survey (YRBS), however; this report will not be available until July, 2014 and was therefore not reviewed at the May 13th meeting. It was decided to present other relevant data for this measure rather than not reviewing any updated data for this indicator. Therefore, the Florida Youth Tobacco Survey (FYTS) data was reviewed and indicated improvement in youth smoking rates.

2014 CHIP Strategic Action Plan Changes

Following the comprehensive review of the 2013 Suwannee CHIP Strategic Action Plan and current health data and trends, SHAG members agreed upon modifying and/or eliminating certain objectives for the 2014 CHIP Strategic Action Plan. Modifications of objectives were the result of group consensus regarding the importance of health issues faced by residents of Suwannee County.

The following changes were made to the CHIP Strategic Action Plan:

- Objective 1.1.1 and 1.1.2 - Modifying physical activity (1.1.1) and fruit/vegetable consumption (1.1.2) objectives into a single overweight/obesity objective.
- Objective 1.2.1 - Present 10-14 year births as single year count instead of 3 year rate. This objective was modified due to the small number of incidents which skews the rate for comparison purposes.
- Objective 1.2.2 - Present 15-17 year birth data as single year count instead of 3 year rate.
- Objectives 2.2.1 and 2.3.1 - Goals 2.2 (Increase Awareness of Available Health Care Options) and 2.3 (Improve Health Care Access for Underserved Populations) – Merge into a single goal and revise Objective.

The 2014 Suwannee County CHIP Strategic Action Plan is presented in the following pages with changes annotated in red font.

SUWANNEE COUNTY CHIP STRATEGIC ACTION PLAN

STRATEGIC ISSUE 1: Health Status

GOAL 1.1 Decrease Chronic Disease Morbidity and Mortality

OBJECTIVE 1.1.1	BASELINE	OUTCOME INDICATORS		Current Data
By July 1, 2016 decrease adult overweight and obesity rate to 65% (Revised objective)	2010 Suwannee Rate 66.3% State: 65%	Percent of overweight and obese adults Source: BRFSS		No Update. Latest BRFSS was 2010
STRATEGY	ACTIVITY	PERFORMANCE MEASURE	TARGET DATE	LEAD AGENCY
1.1.1A Increase the number of physical activity options available to residents	<ul style="list-style-type: none"> Hold community-wide challenge, modeled after and/or using programs such as “America on the Move” or “Biggest Loser/Biggest Winner” TV show concept Offer a community wide physical activity opportunity quarterly, being held at different county locations and open to all county residents 	<ul style="list-style-type: none"> Conduct annual community challenge Number of agencies participating Number of participants Conduct quarterly physical activities Number of participants 	July 2014	Lead: School Wellness Program Partners: Chamber; Business Owners; County Parks and Recreation; Shands; FDOHSC; Churches; Advent Christian Village; Local Gyms
1.1.1B Increase community awareness of availability of fresh fruits and vegetables	<ul style="list-style-type: none"> Integrate with awareness activities in 1.1.1B Public awareness campaign Healthy eating campaign 	<ul style="list-style-type: none"> Campaigns conducted Number of persons exposed to campaign Surveys of awareness before and after exposure to campaigns 	March 2014	Lead: IFAS Extension Service Partners: Private fruit and veggie sellers; grocery stores; Farm Bureau; Farmer’s Market
1.1.1C Encourage local restaurants to provide and highlight healthy menu items	<ul style="list-style-type: none"> Give special recognition to restaurants that offer healthier menu items 	<ul style="list-style-type: none"> Businesses adopting healthier menu items and consumers choosing healthier menu options 	May 2014	Lead: Chamber Partners: Restaurant Assoc; Media; Consumers; Dieticians; County, City; School Wellness
1.1.1D Increase awareness of healthy recipes	<ul style="list-style-type: none"> Establish cooking classes available to all residents, which promote healthy nutritional alternatives to traditional “southern” recipes Hold community cook-off with healthy recipes 	<ul style="list-style-type: none"> Number of classes held and number of attendees Cook-off held and number of participants 	Cooking Classes: April 2014 Cook-Off June 2014	Lead: To Be Determined Partners: To Be Determined

STRATEGIC ISSUE 1: Health Status

GOAL 1.1 Decrease Chronic Disease Morbidity and Mortality

OBJECTIVE 1.1.2	BASELINE	OUTCOME INDICATORS		Current Data
By July 1, 2016 Reduce number of adults currently smoking cigarettes to 27%	2010 BRFSS 28.5%	Percentage of adults currently smoking Source: BRFSS		No Update. Latest BRFSS was 2010
STRATEGY	ACTIVITY	PERFORMANCE MEASURE	TARGET DATE	LEAD AGENCY
1.1.2A Promote Florida Smoking Quitline	<ul style="list-style-type: none"> Link on websites (School, Chamber, Library, Health-care providers, etc.) PSA's 	<ul style="list-style-type: none"> Number of websites linked Number of PSAs created and ran and number of individuals exposed to PSAs 	July 1, 2014	Lead: Tobacco Free Suwannee Partners: SRAHEC; FDOHSC; Churches; Library; Shands; County, City and School Wellness
1.1.2B Promote Smoking Cessation Classes	<ul style="list-style-type: none"> Refer patients to SRAHEC cessation classes Link on websites 	<ul style="list-style-type: none"> Number of referrals Number of persons attending classes Number of persons successfully completing classes 	July 1, 2014	Lead: Tobacco Free Suwannee Partners: SRAHEC; FDOHSC; Churches; Library; Shands; County, City and School Wellness
1.1.2C Encourage development of worksite smoke free policies	<ul style="list-style-type: none"> Educate worksites Prepare policy templates & distribute Assist worksites with sign development Refer employees to hotline, SRAHEC 	<ul style="list-style-type: none"> Number of site presentations Number of policies developed Number of policies implemented Employees referred 	July 1, 2014	Lead: Tobacco Free Suwannee Partners: SRAHEC; FDOHSC; County, City and School Wellness; Businesses; Chamber

STRATEGIC ISSUE 1: Health Status

GOAL 1.1 Decrease Chronic Disease Morbidity and Mortality

OBJECTIVE 1.1.3	BASELINE	OUTCOME INDICATORS	Current Data	
By July 1, 2016 Reduce number of youth ages 11-17 using tobacco to 25%	2010 Youth Risk Behavior Survey (YRBS) 25.9%	Percentage of middle and high school students currently using tobacco products Source: YRBS	Updated Youth Risk Behavior Survey data will be available July 2014	
STRATEGY	ACTIVITY	PERFORMANCE MEASURE	TARGET DATE	LEAD AGENCY
1.1.3A Decrease tobacco industry influences on youth	<ul style="list-style-type: none"> Promote local policy restricting candy flavored products Network with local store owners to voluntarily remove candy flavored products 	<ul style="list-style-type: none"> Number of stores that voluntarily remove candy flavored products 	July 2015	<p>Lead: Tobacco Free Suwannee</p> <p>Partners: SWAT; Schools; Local Governments; Local Businesses; Churches</p>
1.1.3B Promote School System tobacco prevention efforts	<ul style="list-style-type: none"> Select new SWAT members annually Continue SWAT education activities 	<ul style="list-style-type: none"> Viable SWAT program Number of SWAT educational activities, events, etc. 	Ongoing	<p>Lead: Tobacco Free Suwannee</p> <p>Partners: Students Schools Local Businesses</p>

STRATEGIC ISSUE 1:

Health Status

GOAL 1.1 Decrease Chronic Disease Morbidity and Mortality

OBJECTIVE 1.1.4		BASELINE	OUTCOME INDICATORS		Current Data
By July 1, 2016 increase the number of women > 40 who have received a mammogram to 50%		2010 BRFSS 49%	Percentage of women over 40 who have received a mammogram in the past year Also look at late-stage diagnosis Source: BRFSS		No Update. Latest BRFSS was 2010
STRATEGY	ACTIVITY	PERFORMANCE MEASURE	TARGET DATE	LEAD AGENCY	
1.1.4A Promote National Breast Cancer Awareness Month	<ul style="list-style-type: none"> Community-wide activity to promote breast cancer awareness and breast health 	<ul style="list-style-type: none"> Number of activities conducted Number of participating agencies 	October 2013	Lead: Shands Partners: FDOHSC; Partners for Life; American Cancer Society; School Health Nurses	
1.1.4B Classes on Breast Cancer and Screening Guidelines	<ul style="list-style-type: none"> Conduct a school-based education class Conduct a community-based education class or forum 	<ul style="list-style-type: none"> Number of classes held and number of attendees Number of classes held and numbers of attendees 	School: June 2015 Community: June 2014	Lead: Shands Partners: FDOHSC; Partners for Life; American Cancer Society; School Health Nurses; Parents; Students	

STRATEGIC ISSUE 1: Health Status

GOAL 1.1 Decrease Chronic Disease Morbidity and Mortality

OBJECTIVE 1.1.5	BASELINE	OUTCOME INDICATORS	Current Data	
By July 1, 2016 increase the percentage of adults with diabetes who have received diabetes self-management education to 50%	2010 BRFSS 47.4%	Percentage of adults diagnosed with diabetes who have ever had self-management education Source: BRFSS	No Update. Latest BRFSS was 2010	
STRATEGY	ACTIVITY	PERFORMANCE MEASURE	TARGET DATE	LEAD AGENCY
1.1.5A Implement free diabetes self-management education (DSME) for underserved populations	<ul style="list-style-type: none"> Explore funding sources Obtain commitment from agency to teach courses Offer class series 	<ul style="list-style-type: none"> Number of Participants Course series completed by 75% of attendees 	December 2014	Lead: IFAS Extension Partners: St. Luke's; SCSB; Physicians; Shands Live Oak
1.1.5B Implement National Diabetes Prevention Education	<ul style="list-style-type: none"> Secure funding Locate training agency & obtain commitment to teach program Offer class series 	<ul style="list-style-type: none"> Number of participants Course series completed by 75% of attendees 	December 2014	Lead: IFAS Extension Partners: St. Luke's; SCSB; Physicians; Shands Live Oak
1.1.5C Increase participation in courses through marketing/advertising	<ul style="list-style-type: none"> Determine marketing venues Prepare news releases, flyers, PSA's, etc. Maintain roster of attendees, call & send reminders to encourage completion 	<ul style="list-style-type: none"> Number of persons mailed materials; Radio & Newspaper Ads Number of persons participating in program who indicate participation was in response to marketing Number of meetings with healthcare providers (to Establish as Referral Sources) 	December 2014	Lead: IFAS Extension Partners: St. Luke's; SCSB; Shands Live Oak

STRATEGIC ISSUE 1: Health Status

GOAL 1.2 Improve Maternal and Child Health

OBJECTIVE 1.2.1	BASELINE	OUTCOME INDICATORS	Current Data	
By July 1, 2016 decrease 10-14 year old births to zero	2009-2011 3-year average rate 0.5 2009: 1, rate 0.8 2010: 0, rate 0 2011: 1, rate 0.7	Birth rate (per 1,000 live births) of teens 10-14 years of age Source: CHARTS Maternal and Child Health Birth Data Viewer	2013: 10-14 year-old birth count: 3 2013: 10-14 year-old birth rate 2.2 (per 1,000 females)	
STRATEGY	ACTIVITY	PERFORMANCE MEASURE	TARGET DATE	LEAD AGENCY
1.2.1A Educate teens regarding consequences of teen pregnancy	<ul style="list-style-type: none"> • Hold an assembly program for individual groups and organizations to educate one another about making healthy choices • Have youth parents conduct programs on what life is like as a parent, incorporating both data and personal examples • TOP curriculum • School Nurses provide prevention education and referrals to CHD • Healthy Choices campaign including sexual health; obesity; nutrition and physical activity through advertisement in school venues such as yearbook, announcements fliers, etc. 	<ul style="list-style-type: none"> • Number of assembly programs • Number of assembly participants • Number of courses • Number of course participants • Number of TOP classes • Number of TOP participants • Number of education classes taught by school nurses • Number of participants in classes taught by school nurses 	August 2014	Lead: FDOHSC; SCSB Partners: Healthy Start; Public Schools; Private Schools; Youth Pastors; Police Athletic League; Department of Juvenile Justice; Students

STRATEGIC ISSUE 1: Health Status

GOAL 1.2 Improve Maternal and Child Health

OBJECTIVE 1.2.2	BASELINE	OUTCOME INDICATORS		Current Data
<p>By July 1, 2016 decrease 15-17 year old birth rate to 24 (~18 births)</p> <p>By July, 1 2016 decrease 15-17 year old birth count to 15.</p>	<p>2010-2012 3-year average rate 26.2 (per 1,000 females 15-17) (approx. 20 births per year population - 753 15-17 year old females)</p> <p>2010: 22, rate 29.9 2011: 17, rate 22.2 2012: 16, rate 21.3</p>	<p>Birth rate (per 1,000 females 15-17) of teens 15-17 years of age</p> <p>Source: CHARTS Maternal and Child Health Birth Data Viewer</p>		<p>2013: 15-17 year-old Birth Count: 18</p> <p>2013 15-17 year-old Birth Rate: 24.2 (per 1,000 females)</p>
STRATEGY	ACTIVITY	PERFORMANCE MEASURE	TARGET DATE	LEAD AGENCY
<p>1.2.2A Establish teen mentoring program</p>	<ul style="list-style-type: none"> Have trained young parents < 25 teach short "home economics" and pregnancy courses with real-world examples and data Initiate mentor program between responsible adults and 15-17 year olds who are particularly at risk for teenage pregnancy Identify other successful programs and modify accordingly 	<ul style="list-style-type: none"> Number of mentors recruited Number of persons mentored Teen pregnancy rates for persons participating in program 	<p>June 2016</p>	<p>Lead: SCSB; Faith-based Organizations</p> <p>Partners: Parents; Students; Healthy Start; Public Schools; Private Schools</p>
<p>1.2.2B Educate teens regarding consequences of teen pregnancy</p>	<ul style="list-style-type: none"> TOP curriculum School Nurses provide prevention education and referrals to CHD Inter-conceptual counseling Institute teen follow-up program post pregnancy 	<ul style="list-style-type: none"> Number of persons completing TOP curriculum Number of persons receiving inter-conceptual counseling Rates of participants who received inter-conceptual counseling that had another unplanned pregnancy 	<p>June 2016</p>	<p>Lead: FDOHSC</p> <p>Partners: SCSB; Suwannee County FDOHSC; Parents; Students; Healthy Start; Public Schools; Private Schools</p>

STRATEGIC ISSUE 2: Health Care Access

GOAL 2.1 Increase Health Care Provider Availability

OBJECTIVE 2.1.1	BASELINE	OUTCOME INDICATORS	Current Data	
By July 1, 2016 increase number of family and specialty doctors by at least two	2011 Rate 32.1 (14 physicians) per 100,000 population	Number of licensed family physicians Number of specialists Source: Florida CHARTS-Health Resource Availability	FY 12-13 Rate 36.0 (16 physicians) per 100,000 population	
STRATEGY	ACTIVITY	PERFORMANCE MEASURE	TARGET DATE	LEAD AGENCY
2.1.1 A Increase number of primary care providers through multiple avenues	<ul style="list-style-type: none"> • Offer economic incentives, such as loan repayment services • Identify a local champion to recruit medical professionals • Conduct head hunting (recruitment) at medical schools • Develop relationships with local medical schools 	<ul style="list-style-type: none"> • Number of new family practice providers • Number of new specialists • Number of new health care services 	July 2016	Lead: Shands Live Oak Partners: FDOHSC; Chamber
2.1.1B Recruit and retain competent health care providers	<ul style="list-style-type: none"> • Identify and highlight the benefits of living in Suwannee County • Offer loan repayment, (e.g. through rural health care programs 	<ul style="list-style-type: none"> • Number of new providers • Number of recipients of loan forgiveness • Number of incentives provided 	July 2016	Lead: Shands Live Oak Partners: FDOHSC; Chamber

STRATEGIC ISSUE 2: HEALTH CARE ACCESS

GOAL 2.2 IMPROVED ACCESS TO HEALTH CARE (Merged with Goal 2.3)

OBJECTIVE 2.2.1	BASELINE	OUTCOME INDICATORS	Current Data	
By July 1, 2016 increase percentage of persons reporting improved access to healthcare	No baseline data N/A No baseline data N/A	Percentage of residents reporting improved access to health care Source: Pre and Post Surveys		
STRATEGY	ACTIVITY	PERFORMANCE MEASURE	TARGET DATE	LEAD AGENCY
2.2.1A Develop referral network and marketing plan	<ul style="list-style-type: none"> Use church bulletin Develop campaigns to target specific groups Use social media Come up with catch phrases/slogans/marketing language Invite health care providers to write articles for newspaper (electronic media, blogs, etc) 	<ul style="list-style-type: none"> Number of persons exposed to campaigns Number of persons in community who know key messages and themes in campaign Increase in referral activity 	June 2014	Lead: DCF Partners: Shands Live Oak; Health Care Workforce Network; Providers; Business Community; Media; School, County and City Wellness Committees
2.2.1B Produce and distribute comprehensive list of health care services	<ul style="list-style-type: none"> Research health care providers in Suwannee County Create provider/service directory of services; Include Spanish version Decide on distribution outlets (print, website, fliers) & distribute 	<ul style="list-style-type: none"> Completed guide or web tool Number of persons exposed to resource Number of persons who utilize guide regularly 	June 2014	Lead: Shands Live Oak Partners: Health Care Workforce Network; Providers; Business Community; Media; School, County and City Wellness Committees
2.2.1 C Increase medical transportation options for underserved populations	<ul style="list-style-type: none"> Study best-practices for volunteer transportation programs (like cancer patient transport) Explore using faith-based buses and vans at churches Implement program 	<ul style="list-style-type: none"> Increased transportation options for transportation disadvantaged Decrease in number of underserved who report transportation barriers 	December 2014	Lead: Suwannee Valley Transit Partners: Faith-based organizations; Suwannee Valley Transit; County
2.2.1 D Decrease culture and language barriers	<ul style="list-style-type: none"> Deliver mobile services to where people live and work Develop list of high-traffic areas, including grocery stores, Pilgrim's Pride, Laundromats, churches, farms, convenience stores, etc. Host events that target specific non-traditional groups Disseminate information about health services at high traffic areas utilized by non-traditional groups Identify and recruit key leaders Train and educate leaders Get commitment from leaders Focus efforts on relevant health care issues Conduct focus groups to determine what is important to the specific population 	<ul style="list-style-type: none"> Increase in number of persons exposed to educational and health system information Number of persons who report utilizing information to engage health system Decrease in number of persons who experience cultural and language barriers 	December 2014	Lead: St. Luke's Episcopal Church Partners: Faith-based organizations; Key cultural leaders; Cultural and ethnic organizations; Agricultural employers

STRATEGIC ISSUE 2: Health Care Access

GOAL 2.3 Improve Health Care Access for Underserved Populations

Merged with Goal 2.2 – This page is eliminated

OBJECTIVE 2.3.1		BASELINE	OUTCOME INDICATORS		
By July 1, 2016 decrease percentage of persons reporting either transportation or language as barriers to health care access		No baseline data	Percentage of residents reporting fewer transportation and language barrier issues Source: Pre and Post Surveys		
STRATEGY	ACTIVITY	PERFORMANCE MEASURE	TARGET DATE	LEAD AGENCY	
Moved to 2.2.1C 2.3.1A Increase medical transportation options for underserved populations	<ul style="list-style-type: none"> • Study best-practices for volunteer transportation programs (like cancer patient transport) • Explore using faith-based buses and vans at churches • Implement program 	<ul style="list-style-type: none"> • Increased transportation options for transportation disadvantaged • Decrease in number of underserved who report transportation barriers 	December 2014	<p>Lead: Suwannee Valley Transit</p> <p>Partners: Faith-based organizations; Suwannee Valley Transit; County Government</p>	
Moved to 2.2.1 D 2.3.1B Decrease culture and language barriers	<ul style="list-style-type: none"> • Deliver mobile services to where people live and work • Develop list of high-traffic areas, including grocery stores, Pilgrim's Pride, Laundromats, churches, farms, convenience stores, etc. • Host events that target specific non-traditional groups • Disseminate information about health services at high traffic areas utilized by non-traditional groups • Identify and recruit key leaders • Train and educate leaders • Get commitment from leaders • Focus efforts on relevant health care issues • Conduct focus groups to determine what is important to the specific population 	<ul style="list-style-type: none"> • Increase in number of persons exposed to educational and health system information • Number of persons who report utilizing information to engage health system • Decrease in number of persons who experience cultural and language barriers 	December 2014	<p>Lead: St. Luke's Episcopal Church</p> <p>Partners: Faith-based organizations; Key cultural leaders; Cultural and ethnic organizations; Agricultural employers</p>	

STRATEGIC ISSUE 3: Public Health Care System

GOAL 3.1 Establish Community Health Improvement Partnership

OBJECTIVE 3.1.1	BASELINE	OUTCOME INDICATORS	Current Data	
By July 1, 2016 maintain a productive community health improvement partnership to participate in and monitor the health of the community	Loosely organized CHIP structure	Established partnership structure Meeting attendance, minutes, participant directory, annual report	SHAG Established; Charter Adopted; Monthly meetings; Minutes documented; Directory updated; Annual Report Produced	
STRATEGY	ACTIVITY	PERFORMANCE MEASURE	TARGET DATE	LEAD AGENCY
3.3.1A Develop new health care (network, charter, agreement, etc) to sustain CHIP	<ul style="list-style-type: none"> Recruit membership Prepare and distribute membership list Prepare charter Elect officers Set meeting dates 	<ul style="list-style-type: none"> DL prepared and distributed Charter adopted by members Officers elected Meetings set 	July 2013	Lead: FLDOHSC Participants: CHIP Partners
3.1.1B Improve community awareness of CHIP efforts	<ul style="list-style-type: none"> Identify community opinion makers/leaders and gain their support Incorporate leadership of diverse groups into local health partnerships Use CHIP to promote health changes and foster community support Present, promote & use CHIP at town meetings, faith-based and school venues & recruit CHIP partners 	<ul style="list-style-type: none"> Create stakeholder list Create/administer survey to obtain community input on CHIP/action plan Number of groups/agencies documents shared with Number of news articles, church bulletins, employee newsletters, health tips, etc. distributed Number of groups/meetings CHIP/action plan presented to 	December 2013 Ongoing	Lead: FDOHSC Participants: CHIP Partners
3.1.1C Increase awareness of activities and programs that are currently available in county	<ul style="list-style-type: none"> Maintain a communication network among businesses and agencies to inform residents of upcoming activities in the county 	<ul style="list-style-type: none"> Identify and develop best mechanisms for reaching target populations 	August 2013 Ongoing	Lead: FDOHSC Partners: CHIP Part

2014 Suwannee County CHIP Alignment

Objective	Healthy People 2020	Florida State Health Improvement Plan	National Prevention Strategy
STRATEGIC ISSUE 1: Health Status			
GOAL 1.1 Decrease Chronic Disease Morbidity and Mortality			
Objective 1.1.1 By July 1, 2016 decrease adult overweight and obesity rate to 65% <i>(Revised Objective – See Strategic Action Plan)</i>	Topic Area: Nutrition and Weight Status Objective(s): NWS-8; NWS-9; NWS-11 Sub-objective(s): NWS-11.5	Strategic Issue Area: Chronic Disease Prevention Goal CD1, Pg. 14	Priorities: Healthy Eating, Pg. 34; Healthy Living, Pg. 38
Objective 1.1.3 By July 1, 2016 Reduce number of adults currently smoking cigarettes to 27%	Topic Area: Tobacco Use Objective(s): TU-1 Sub-objective(s): TU-1.1	Strategic Issue Area: Chronic Disease Prevention Goal CD4, Pg. 17	Priority: Tobacco Free Living, Pg. 28
Objective 1.1.4 By July 1, 2016 Reduce number of youth ages 11-17 using tobacco to 25%	Topic Area: Tobacco Use Objective(s): TU-2 Sub-objective(s): TU-2.1	Strategic Issue Area: Chronic Disease Prevention Goal CD4, Pg. 17	Priority: Tobacco Free Living, Pg. 28
Objective 1.1.5 By July 1, 2016 increase the number of women > 40 who have received a mammogram to 50%	Topic Area: Cancer Objective(s): C-17	Strategic Issue Area: Chronic Disease Prevention Goal CD3, Pg. 16	Strategic Direction: Clinical and Community Preventive Services, Pg. 18
Objective 1.1.6 By July 1, 2016 increase the number of adults with diabetes who have received diabetes self-management education to 50%	Topic Area: Diabetes Objective(s): D-14	Strategic Issue Area: Chronic Disease Prevention Goal CD3, Pg. 16	Strategic Direction(s): Clinical and Community Preventive Services, Pg. 18; Empowered People, Pg. 22
STRATEGIC ISSUE 1: Health Status			
GOAL 1.2 Improve Maternal and Child Health			
Objective 1.2.1 By July 1, 2016 decrease 10-14 year old birth rate to zero	Topic Area: Family Planning Objective(s): FP-8	Strategic Issue Area: Access to Care Goal AC5, Pg. 26	Priority: Reproductive and Sexual Health, Pg. 44
Objective 1.2.2 By July 1, 2016 decrease 15-17 year old birth rate to	Topic Area: Family Planning Objective(s): FP-8	Strategic Issue Area: Access to Care Goal AC5, Pg. 26	Priority: Reproductive and Sexual Health, Pg. 44

STRATEGIC ISSUE 2: Health Care Access			
GOAL 2.1 Increase Health Care Provider Availability			
Objective 2.1.1 By July 1, 2016 increase number of family and specialty doctors by at least two	Topic Area: Access to Health Services Objective(s): AHS-4 (Developmental) Sub-objective(s): AHS-4.1	Strategic Issue Area: Access to Care Goal AC2, Pg. 23; AC4, Pg. 25	Strategic Direction(s): Clinical and Community Preventive Services, Pg. 18; Elimination of Health Disparities, Pg. 25
STRATEGIC ISSUE 2: Health Care Access			
GOAL 2.2 Increase Awareness of Available Health Care Options			
Objective 2.2.1 By July 1, 2016 increase number of persons reporting improved awareness of available health care options	No direct alignment but related to Topic Area: Educational and Community-Based Programs	Strategic Issue Area: Access to Care Goal AC1, Pg. 23	Strategic Direction: Empowered People, Pg. 22
STRATEGIC ISSUE 2: Health Care Access			
GOAL 2.3 Improve Health Care Access for Underserved Populations			
Objective 2.3.1 By July 1, 2016 decrease number of persons reporting either transportation or language as barriers to health care access	Topic Area: Access to Health Services Objective(s): AHS-6 Sub-objective(s): AHS-6.1, 6.2, 6.3, 6.4	Strategic Issue Area(s): Community Redevelopment and Partnerships; Access to Care Goals CR1, Pg. 19; CR2, Pg. 20; CR3, Pg. 21; AC7, Pg. 28	Strategic Direction: Elimination of Health Disparities, Pg. 25
STRATEGIC ISSUE 3: Public Health Care System			
GOAL 3.1 Establish Community Health Improvement Partnership			
Objective 3.1.1 By July 1, 2016 establish and maintain a productive community health partnership to participate in and monitor the health of the community	Topic Area: Public Health Infrastructure Objective(s): PHI-14; PHI-15	Strategic Issue Area: Community Redevelopment and Partnerships; Health Finance and Infrastructure Goals CR1, Pg. 19; HI4, Pg. 33	Strategic Direction(s): Empowered People, Pg. 22; Elimination of Health Disparities, Pg. 25

2014 Annual Report Distribution

A draft of the 2014 Suwannee County CHIP Annual Report was presented at the July 8, 2014 monthly SHAG meeting, as well as being distributed via email to the entire SHAG distribution list. The Annual Report was presented for review and input prior to distribution of the final document. The final bound document will be presented at a regularly scheduled SHAG meeting in the fall. In addition, the report is available via a link on the DOH-Suwannee website. This report, as well as all associated community health assessment and community health improvement plan documents, are located on the DOH-Suwannee website at: <http://www.doh.state.fl.us/chdSuwannee/community.html>. A copy of this web page is provided in Appendix B.

Appendix A: Strategic Action Plan Timeline Summary

2013 Suwannee County CHIP – Updated 2014				
Strategic Action Plan				
Timeline Summary				
Objective	Strategy	Due Date	Lead Agency	Progress
3.1.1	3.1.1A—Develop new health care charter to sustain CHIP	July 2013	FDOHSC	-SHAG formed -Charter Adopted 4/25/13 -Officers elected & monthly meetings scheduled -Measure Complete April 2013
3.1.1	3.1.1C—Increase awareness of activities and programs available in the county	August 2013	FDOHSC	-8/13/13 - CHARTS presentation - SHAG meeting -9/10/13 - H/C Workforce Network Update SHAG meeting -9/10/13 - Migrant Education Update SHAG meeting -9/11/13 - Health Care Resource Guide via email -10/8/13 - ACA presentation SHAG meeting -10/29/13 - Florida MAPP E-news via email -12/10/13 - DOH Healthiest Weight presentation SHAG meeting -12/11/13 - SRAHEC Newsletter via email
1.1.4	1.1.4A—Promote National Breast CA Awareness Month	October 2013	Shands of Live Oak	-Lunch and Learn Breast Cancer Awareness Activity 10/23/13-sponsored by SALO, SHAG, Suwannee Democrat & ACS; 20 participants; 5 certificates for free breast exams
3.1.1	3.1.1B—Improve community awareness of CHIP efforts— Create stakeholder list	December 2013	FDOHSC	-DL completed July 2013 -Updated October 2013-Distributed 11/12/13 meeting -DL Updated & included in 2014 annual report

Objective	Strategy	Due Date	Lead Agency	Progress
1.1.1	1.1.1B—Increase community awareness of availability of fresh fruits and vegetables	March 2014	UF-IFAS Ext. Service	-1/2014-News Article Suwannee Democrat - 2 Educational Presentations to TOPS (Taking off Pounds Sensibly) ~ 50 participants -UF-IFAS - News Article Suwannee Democrat 6/2014 – increase awareness of Farmers Market/increasing awareness and consumption of fruits/vegetables
1.1.1	1.1.1D—Increase awareness of healthy recipes—cooking classes	April 2014	UF-IFAS Ext. Service	-Presentation to general public presented by Home and Community Educators at Advent Christian Village 4/2014, “Increasing Your Fruits and Vegetables” -Blueberry Smoothie demonstration at Farmer’s Market 6/2014 – served ~ 120 –distributed copies of smoothie recipe
1.1.1	1.1.1C—Encourage local restaurants to provide and highlight healthy menu items	May 2014	Chamber of Commerce	-DOHSC - Local restaurants offering healthier food choices have been recognized with a plaque and an article will be prepared for the newspaper - Further actions to encourage healthier food choices in local restaurants is pending
1.1.1	1.1.1D—Increase awareness of healthy recipes – community cook off	June 2014	UF-IFAS Ext. Service	Activity on hold
2.2.1	2.2.1B – Produce and distribute comprehensive list of health care services	June 2014	Shands Live Oak	-Health Resource Guide Produced by Shands of Live Oak; Approximately 3,500 copies distributed via hospital, rural clinics, FDOHSC, SHAG partners

Objective	Strategy	Due Date	Lead Agency	Progress
1.1.1	1.1.1A—Increase the number of physical activity options available to residents	July 2014	Suwannee County School Wellness	-Suwannee Parks & Recreation – Heritage Park - Disc Golf, Heritage Trail and Horseshoe Pit; CRA - Several sidewalks constructed throughout City of Live Oak -FDOHSC sponsored “Biggest Loser” Competition 5/1/14-8/1/14; # ___ Agencies, # ___ Participants, ___ lbs lost – Information pending competition completion – these numbers will be updated after this report has been published
1.1.2	1.1.2A—Promote Florida Smoking Quitline	July 2014	Tobacco Free Suwannee	-Booth at the Suwannee County Fair – Distributed Quitline and 3 Ways to Quit information to approximately 3000 people. - Quarterly social media posts promoting 3 Ways to Quit - Links to Quitline on Suwannee Coalition website and coalition members' sites
1.1.2	1.1.2B—Promote Smoking Cessation Classes	July 2014	Tobacco Free Suwannee	-SRAHEC-Tobacco Free Classes – 23 referrals; 45 participants; 22 completed classes @ Palms Medical (Branford); Suwannee River Regional Library (Branford & Live Oak); Shands of Live Oak; Advent Christian Village
1.2.1	1.2.1A – Educate teens regarding consequences of teen pregnancy	August 2014	FDOHSC SCSB	-2013/2014 school year – 5 classes of 108 students; 125 lessons taught at Branford High School.

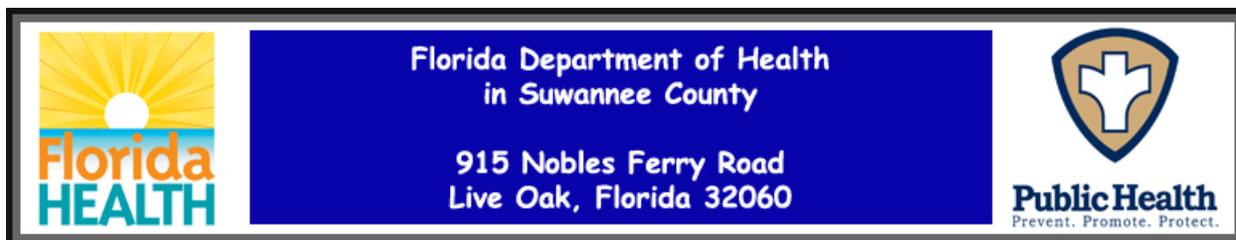
Objective	Strategy	Due Date	Lead Agency	Progress
1.1.2	1.1.2C— Encourage development of worksite smoke free policies	July 2014	Tobacco Free Suwannee	-Conducted interviews at worksites and encouraged the development of worksite smoke free policies at the following businesses/agencies: City of Live Oak Suwannee County Government Dixie Grill Suwannee Schools TD Bank Cheek and Scott Vivid Visions Daniels Funeral Home Suwannee Parks & Recreation Downtown Cafe Suwannee Valley Electric Coop Advent Christian Village Meridian Behavioral Shands Live Oak
1.1.4	1.14B—Offer classes on Breast Cancer and Screening Guidelines—Community based	June 2014 Date changed to October 2014	Shands of Live Oak	
1.1.5	1.1.5A— Implement free diabetes self-management education (DSME) for underserved populations	December 2014	UF-IFAS Extension Service	
1.1.5	1.1.5B— Implement National Diabetes prevention Education	December 2014	UF-IFAS Extension Service	

Objective	Strategy	Due Date	Lead Agency	Progress
1.1.5	1.1.5C—Increase participation in diabetes courses through marketing/advertising	December 2014	UF-IFAS Extension Service	
2.2.1	2.2.1C—Increase medical transportation options for underserved populations	December 2014	Suwannee Valley Transit	
2.2.1	2.2.1D—Decrease culture and language barriers to health care	December 2014	St. Luke's Episcopal Church	
1.1.4	1.1.4B—Classes on Breast Cancer and Screening Guidelines—Schools	June 2015	School Health-Nurses	
2.2.1	2.2.1A—Develop referral network and marketing plan	June 2014 Date Changed June 2015	DCF	

Objective	Strategy	Due Date	Lead Agency	Progress
1.1.3	1.1.3A— Decrease tobacco industry influences on youth	July 2015	Tobacco Free Suwannee	
1.2.2	1.2.2A— Establish teen mentoring program	June 2016	SCSB; Faith-Based Organizations	
1.2.2	1.2.2B—Educate teens regarding consequences of teen pregnancy	June 2016	FDOHSC	-2013/2014 school year – 5 classes; 108 students; 125 lessons at Branford High School.
2.1.1	2.1.1A—Increase number of primary care providers through multiple avenues	July 2016	Shands of Live Oak	

Objective	Strategy	Due Date	Lead Agency	Progress
2.1.1	2.1.1B—Recruit and retain competent health care providers	July 2016	Shands of Live Oak	
3.1.1	3.1.1B—Improve community awareness of CHIP efforts—all other activities	Ongoing	FDOHSC	-8/6/13 - BOCC presentation -8/20/13 - Newspaper Article, “ SHAG Works to Improve Suwannee Health” -2/21/2014 – Meeting with Gwen Pra, Suwannee Valley Transit-Recruitment -3/7/2014 – Meeting with Austin Richmond, Suwannee County Chamber of Commerce-Recruitment
1.1.3	1.1.3B—Promote school system tobacco prevention efforts	Ongoing	Tobacco Free Suwannee	

Appendix B: DOH-Suwannee Web Page with Report Links



[Home](#)

[Contact Us](#)

Important Information
Classes / Meetings & Events
News Articles & Press Releases
Clinic Information
Family Health
Women's Health
Pediatrics
Immunizations
Diseases
Epidemiology
HIV / AIDS
Sexually Transmitted Diseases
Dental Services
Dental
Social Services
Healthy Start
WIC
Prevention
Health Education
School Health
Teenage Outreach Program (TOP)
Environmental Health Services
Environmental Health
Birth & Death Certificates
Vital Statistics
Disaster Preparedness Planning and Response
Administration
Administrator
Publications
2013 Suwannee CHIP Mid Cycle Update
Community Health Assessments and Improvement Plans
2013 - 2015 Strategic Plan
Annual Reports

Community Health Assessments and Improvement Plans

In 2011, the DOH - Suwannee received grant funds from the Florida Department of Health to work on a community health improvement project. The Department partnered with Mary Taylor and the Youth Advocacy Partnership to complete a community health assessment and improvement plan. This collaborative effort involved representatives from the health professionals, community organizations, businesses, and concerned citizens. A comprehensive, county-wide Community Health Assessment using a nationally recognized approach, called MAPP (Mobilizing for Action through Planning and Partnerships) was completed over a six-month timeframe. The data from the collaborative community effort resulted in the 2011 Community Health Improvement Plan (CHIP). This CHIP serves as a framework for health improvement in Suwannee County and includes strategic health issues and actions and goals to achieve improved health. The Community Health Improvement team welcomes input from our community. Please review the 2011 Community Health Assessment and Community Health Improvement plan at <http://pdf.healthysuwannee.com/> and [provide feedback to the improvement team](#) via this link.



A Community Health Needs Assessment was produced by the WellFlorida Council in 2007 and can be found at this link: <http://wellflorida.org/wp-content/uploads/2012/07/Suwannee-Needs-Assessment.pdf>



Appendix C: SHAG Membership List – Revised

Name	Organization	Phone No.	Email Address
Amber Ingram	Horizon Pediatrics	(386) 362-5437	ingramamber@yahoo.com
Amy Ellison	North Florida Comm. College	(850) 973-1671	EllisonA@nfcc.edu
Austin Richmond	County Chamber of Commerce	(386) 362-3071	arichmond@suwannee-chamber.com
Barry Baker	Suwannee Clerk of Court	(386) 362-0516	BarryB@suwclerk.org
Beth Paterniti	FL DOH	(850) 245-4542	Beth.Paterniti@FLHealth.gov
Bonnie Box	UF-IFAS Extension Service	(386) 362-2771	bbox@ufl.edu
Carla Blalock	Suwannee Coalition	(386) 362-2272	Suwanneecoalition@mac.com
Cathy Rogers	UF-IFAS Extension Service	(386) 362-2771	cjrogers@ufl.edu
Cheryl Twombly	DCF	(352) 415-6232	Cheryl_Twombly@dcf.state.fl.us
Cindy Morgan	DOH Suwannee/Lafayette	(386) 362-2708	Cindy.Morgan@FLHealth.gov
Colleen Cody	DOH Suwannee/Lafayette	(386) 362-2708	Colleen.Cody@FLHealth.gov
Dana Leggett	North Florida Comm. College	(850) 973-1658	leggettd@nfcc.edu
Edwin Baltzley	DOH-Suwannee	(386) 362-2708	Edwin.Baltzley@FLHealth.gov
Frances Terry	Suwannee River Economic Council	(386) 362-4115	francesterry@suwanneec.net
Garth Nobles	City of Live Oak Mayor	(386) 362-2276	GNobles@cityofliveoak.org
Greg Scott	Suwannee Parks & Recreation	(386) 362-3004	wqscott@windstream.net
Janis Watson	Shands of Live Oak	(386) 362-0840	Janis.Watson@hma.com
Jay Harrison	Cheek & Scott Drugs	(386) 362-2591	IT@cheekandscott.com
Jeff Scott	Cheek & Scott Drugs	(386) 362-2591	jeff@cheekandscott.com
Jordan Daniels	Daniels Funeral Home	(386) 362-4333	Jordanbdaniels@gmail.com
Joyce Warren	Suwannee County Schools	(386) 647-4624	Joyce.warren@suwanneeschools.org
Juanita Torres	SCSB Migrant Program	(386) 364-2622	jtorres@suwannee.k12.fl.us
Karyn Elliott	Meridian Behavior	(386) 362-4218	Karyn_Elliott@mbhci.org
Katherine Allen	UF-IFAS Extension Service	(386) 362-2771	nrgkate@ufl.edu
Ken Saunders	Branford Town Council	(386) 935-1146	diakenhome@windstream.net
Mandy McDonald	SBOCC	(386) 364-3400	mandym@suwcounty.org
Marlene Mitchell	Suwannee River Regional Library	(386) 364-3480	mmitchell@neflin.org
Mary Taylor	Youth Advocacy Partnership	(386) 362-2272	youthadvocacy@mac.com
Matt Pearson	Suwannee River Economic Council	(386) 362-4115	mpearson@suwanneec.net
Margaret Wooley	Suwannee County Schools	(386) 362-2636	mwooley@suwannee.k12.fl.us
Maureen Menosky	St. Luke's Episcopal Church	(386) 362-1837	Pete1mo@yahoo.com
Michael Mitchell	DOH Suwannee/Lafayette	(386) 362-2708	Michael.Mitchell@FLHealth.gov
Myriah Brady	Meridian Behavior	(386) 362-4218	Myriah_Brady@mbhci.org
Nancy Roberts	United Way of Suwannee Valley	(386) 364-8658	Nannie386@windstream.net
Pamela Blackmon	DOH Suwannee/Lafayette	(386) 362-2708	Pamela.Blackmon@FLHealth.gov
Pauline Blalock	Ebenezer AME Church	(386) 362-6383	paulineblalock@yahoo.com
Rev. George Hinchliffe	St. Luke's Episcopal Church	(386) 362-1837	geohinchliffe@gmail.com
Richard Huth	Shands of Live Oak	(386) 362-0840	Richard.Huth@HMA.com
Sharon Yeago	Consultant	(386) 418-8017	Sharon@yeago.net
Sheryl Rehberg	North Florida WFD Board	(386) 362-7000	rehbergs@nfwdb.org
Steven Schneitman	Youth Advocacy Partnership	(386) 362-2272	youthadvocacy@gmail.com
Wayne Godsmark	Christ Central Ministries	(386) 208-1345	ccmlo@windstream.net
Wanda Crowe	DOH Suwannee County	(386) 362-2708	Wanda.Crowe@FLHealth.gov

Appendix D: SHAG Meeting Minutes

CHIP Meeting Minutes March 29, 2013

Pamela Blackmon, Suwannee CHD
Jeff Feller, Well Florida
Rob Linnens, Suwannee CHD
Wanda Crowe, Suwannee CHD
Cathy Rogers, UF/IFAS SC Extension
Christina Ash, DJJ/C3
Sharon Neelands, DJJ/C3
Amy Ellison, Healthcare Workforce Network
Michael Mitchell, Suwannee CHD

Pam Blackmon opened the meeting at 9:03 AM. Introductions were made by attendees.

Pam Blackmon reviewed today's agenda and what we accomplished at the March 7, 2013 meeting. We need to finish the work plan today, if possible, then follow through with implementation of the plan at future meetings.

The meeting was turned over to Jeff Feller. We began to work to complete the plan beginning at Strategy 1.1.6 and worked through to Strategy 2.3.1.

Jeff shared that Blue Cross/Blue Shield grant announcements were released March 28, 2013. Well Florida may apply for the BC/BS grant to fund indigent persons to be able to attend diabetes education in several counties that are served by Well Florida. This would allow more persons to attend the UF/IFAS diabetes class series.

Discussion on the remaining plan will be continued at our next meeting. We need Shands at Live Oak Regional Medical Center representation to address these Strategies.

Charter Discussion: Because there were so few persons in attendance it was decided to table this discussion and adopt our charter at the next meeting. Pam has revised the proposed charter based on suggestions she received after the first meeting.

Pam will schedule the next meeting based upon member availability on offered dates. She will also ask for volunteers and nominations to fill the charter officer positions.

The meeting was adjourned at 1:25 PM.

**Suwannee CHIP Meeting
April 25, 2013**

Attendees Present:

George Hinchliffe	St. Luke's Episcopal Church
Matt Pearson	Suwannee River Economic Council
Greg Scott	Suwannee Parks and Recreation
Michael Mitchell	Suwannee County Health Department
Wanda Crowe	Suwannee County Health Department
Pamela Blackmon	Suwannee County Health Department
Minh Day	Shands
Nancy Dessy	Meridian
Amy Ellison	Healthcare Workforce Network
Morgan Rockey	Department of Children and Families

Pam Blackmon opened the meeting at 9:03 AM and gave a brief review of our work to this point for new attendees. Attendees introduced themselves.

Pam reported the CHIP Charter which was circulated via e-mail was approved by 12 of 12 respondents to Survey Monkey. Volunteers for positions are:

Chairman	Pam Blackmon
Secretary	Wanda Crowe

Rev. George Hinchliffe volunteered to be Vice Chairman. Volunteers were approved by attendees.

The group began to work on the plan at Strategic Issue 3: Public Health Care System, Goal 3.2 Establish Community Health Improvement Partnership

Previously addressed Strategic Issues and Goals were then revisited. It was decided to make Strategy 1.1.1.B "Increase awareness of activities and programs that are currently available in the community" a strategy for every objective of the action plan. Pam will add this to the plan.

The group agreed to set meetings monthly on the second Tuesday from 4:00-5:00 p.m. at the Health Department.

The meeting was adjourned at 11:00 a.m.

Next Meeting: June 11, 2013

SHAG Minutes June 11, 2013

Partners Present

Tom Witt	Department of Juvenile Justice
Mickie Salter	Healthcare Workforce Network
Pamela Blackmon	Florida Department of Health in Suwannee County
Rev. George Hinchliffe	St. Luke's Episcopal Church
Richard Huth	Shands Live Oak
Emmett Martin	Florida Department of Health in Suwannee County
Michael Mitchell	Florida Department of Health in Suwannee County
Colleen Cody	Florida Department of Health in Suwannee County
Nancy Dessy	Meridian
Janet Romero	Department of Children and Families

Call to Order/Introductions

Meeting was called to order at 4:00p.m. by Pam Blackmon, Chair. Partners introduced themselves. Pam presented the agenda, with meeting goals to finalize the draft strategic action plan and the mid-cycle report. She suggested starting with incomplete items in the draft action plan first, followed by further discussion of action items, the mid-cycle report, and next steps.

Review, Discussion, Adoption Strategic Action Plan

Incomplete action items discussed:

- Strategy 1.1.1A – Activities – Combine first two activities into one
- Strategy 1.2.2B – Lead Agency needed; Discussion; FDOHSC agreed to lead; Pam presented information on baseline data for 15-17 year old teen pregnancy rate and the suggested objective to decrease rate to 24 by 2016; Partners agreed.
- Strategy 2.2.1A – Lead Agency needed; Discussion; Janet Romero agreed for DCF to lead; Janet provided an update to partners regarding discussions with IFAS to begin working on referral network and marketing plan; George Hinchliffe agreed to hold discussions with local pastors group to brainstorm this strategy
- Strategy 2.2.1B – Lead Agency needed; Discussion; Richard Huth agreed for Shands Live Oak to lead
- Strategy 2.3.1A – Lead Agency needed; Discussion; Partners agreed that the logical agency to lead this effort is the Suwannee Valley Transit Authority (SVTA); Agreed to “pencil” them in as lead; Colleen Cody is on the transit board and will discuss with them further and encourage them to participate in SHAG
- Strategy 2.3.1B – Lead Agency needed; Discussion; George Hinchliffe agreed for St. Luke's to lead; George presented information regarding a proposed project to bring health and social services to the five rural communities (Suwannee, Lafayette, Hamilton, Madison and Taylor) via mobile services. He explained that the project is in the early stages with many details to work out, but that there is an interested party to support financially for 3 years.

Pam asked for questions/discussion/issues regarding anything in the strategic action plan. Richard suggested adding “primary care” to strategy 2.1.1A, to read, “Increase number of providers of primary care through multiple avenues”. SHAG partners agreed to adopt the strategic action plan, with the above changes, to begin implementation July 1, 2013.

Review, Discussion, Adoption Mid-Cycle Report

Pam provided a brief explanation of the purpose of the report. The report provides a summary of the 2011 CHA/CHIP and the process used to develop the priority issues, resources used and distribution, the purpose of the mid-cycle report, and perhaps most importantly, the Strategic Action Plan that will guide our health improvement efforts, including implementation and evaluation. Pam explained that this is a living document. She provided a brief explanation of the alignment section of the report. The objectives outlined in our plan align with Healthy People 2020 (HP2020), the Florida State Improvement Plan (FSHIP), and National Prevention Strategy (NPS).

Next Steps

Pam asked for discussion regarding monthly meetings, stating that some meeting time would be used to evaluate plan implementation/progress, but that meetings could also be used to present community health updates, guest speakers, etc. Tom Witt suggested time be allotted for agency sharing, "round table". Richard Huth suggested that we begin reviewing progress on the activities with 2013 target dates. George suggested a 10-minute presentation on Florida Charts. Pam stated that the health department could provide a Florida Charts demonstration at a future meeting. Pam asked partners to think about prospective SHAG members and invite them to attend future meetings.

Adjournment

The meeting was adjourned at 5:00 p.m.

Next Meeting

Tuesday, 7/9/13 at 4:00 p.m. at the Florida Department of Health in Suwannee County

SHAG Minutes

July 9, 2013

Attendees:

Pamela Blackmon	FDOH Suwannee County
Richard Huth	Shands Live Oak
Wanda Crowe	FDOH Suwannee County
Micki Salter	Rural Healthcare Network
Nancy Dessy	Meridian
Patrick Woloszyn	FDOH Suwannee County

Minutes of the June 11, 2013 meeting have been sent to members electronically. Richard Huth moved to accept the minutes as distributed, seconded by Nancy Dessy. The minutes were accepted.

The Strategic Timeline Summary was discussed. It was suggested that agencies can highlight the strategies for which they are the lead agency or a partner agency. The information in FLORIDA CHARTS will be useful to members of SHAG. A demonstration of FLORIDA CHARTS will be scheduled.

Mr. Huth reported Shands at Live Oak (SALO) will promote Breast Cancer Awareness in October and will provide a presentation, perhaps to the Women's Club. SALO is getting a digital mammogram machine and will do a big splash to advertise it when received. SALO now has a bilingual ARNP at their clinic on Canyon Avenue and they will be opening a clinic in Jasper soon. SALO is recruiting a Pulmonologist. A Dermatologist who will accept Medicaid eligible clients is being recruited and an Orthopedic Surgeon is coming in August 2013. Mr. Huth will present a report on all of SALO's recruiting activities at our next meeting.

Discussion returned to the Strategic Timeline. Pam will add a column for the lead agency for each strategy and will resend the Timeline to members. Rev. Hinchliffe was unable to attend the meeting today. His presentation on efforts to provide mobile health services will be rescheduled for our next meeting.

Nancy Dessy reported that Meridian has hired more clinical staff. They have a relationship with the schools in Suwannee and Lafayette Counties. Meridian has been able to decrease the time it takes to get intake appointments from one week to two days. They also have two new court programs; one for juvenile drug users plus they will be seeing DJJ clients in this judicial district.

Micki Salter reported that the Rural Healthcare Network has just completed a Health Scholars Camp in Madison County where 27 students, in grades 6-9, spent four days receiving exposure to occupations in healthcare. The Network would like to hold a similar camp in Suwannee County. They want to also start a mentoring program in the schools to be able to expose students to healthcare occupations and work with guidance counselors to guide students to the courses they need to take to prepare for a healthcare career.

The Florida Department of Health-Suwannee County, formerly the Suwannee County Health Department, has been able to hire staff to fill recently vacated positions. They will hold a School PE day on July 25th. School entry and sports physicals will be available for \$25 this day. Appointments are needed. The intent is to provide physicals to students without insurance or any other payer on this date.

Our next meeting will be August 13, 2013. Pam will update the Timeline with the Lead Agency added. Mr. Huth will report on SALO's recruitment activities, Rev. Hinchliffe will report on the efforts to obtain a mobile health unit and a demonstration of FLORIDA CHARTS will be given.

**Suwannee Health Advisory Group (SHAG)
August 13, 2013**

Pamela Blackmon	DOH Suwannee
Richard Huth	Shands at Live Oak
Mary Ward	DOH Suwannee
Amy Ellison	Healthcare Workforce Network
Wanda Crowe	DOH Suwannee
Emmett Martin	DOH Suwannee
George Hinchliffe	St. Luke's Episcopal Church
Juanita Torres	Suwannee County School Board
Colleen Cody	DOH Suwannee
Nancy Dessy	Meridian Behavioral Health
Patrick Woloszyn	DOH Suwannee

Pam Blackmon began the meeting at 4:03 P.M. Attendees introduced themselves. Handouts were distributed to attendees. These included the 2013 Suwannee County Health Improvement Plan Mid-Cycle Update, the 2013 Suwannee County CHIP Strategic Action Plan Timeline Summary and the Suwannee County Community Health Improvement powerpoint that Pam Blackmon presented to the Board of County Commissioners on 8/6/13. Pam Blackmon also shared an article that she had written for the Suwannee Democrat entitled SHAG Works to Improve Suwannee Health to inform the public about SHAG activities. Pam is available to present this information to other community or civic groups. Amy Ellison requested to be able to share the article with the media which Pam granted.

Upcoming Actions on the Strategic Action Plan Timeline:

- 1.1.5.A Community-wide Activity to Promote Breast Cancer Awareness
Mr. Huth has located a speaker for promoting Breast Cancer Awareness in October 2013 at a Lunch and Learn at the hospital cafeteria which will seat about 50 people. Rev. Hinchliffe offered the fellowship hall of St. Luke's Episcopal church, across the street, which will seat 80 as the venue for this event. Mr. Huth will approach the radiologist that reads mammogram films to donate their time for reading 5 mammograms. Shands at Live Oak hospital hopes to be able to offer 5 free mammograms as door prizes at the event which will be advertised in the newspaper and on the internet.

- 3.1.1.B Create Stakeholder List
Pam Blackmon has done this and it is included in the Suwannee County Community Health Improvement Plan Mid-Cycle Update as Appendix D.

- 3.1.1.B Improve Community Awareness of CHIP Efforts
Please let Pam know of any promotions or presentation on our CHIP so they can be tracked. Rev. Hinchliffe has presented to the St. Luke's Episcopal Ladies Group and they are committed to hand out literature as needed. The ESOL teacher at St. Luke's will also promote the information. Juanita Torres can promote it at a Migrant Parents' Meeting.

Amy Ellison is trying to arrange for people who can present information on the Affordable Care Act to citizens. Pam Blackmon reported that Well Florida has written a grant to be able to provide Affordable Care Act "Navigators". If funded, a Navigator may be located at DOH Suwannee to assist persons to understand the Affordable Care Act.

Rev. Hinchliffe reported on the North Central Florida Rural Mission Project of services to assist the elderly and children. The plan is for a mobile van which will carry a Community Health Nurse, a Mental Health Worker and an ACCESS worker (someone to assist with food stamp applications). The van will travel to 19 churches in a five county region monthly. The church must agree to be open on that day, provide electricity to the van and have a food pantry and clothes closet. Second Harvest will be a partner in this project so the churches can access food. The target population is residents who live outside of any city limits. Rev. Hinchliffe is working with Fresh Ministries of Jacksonville who will help the project get off the ground administratively and will help to write a grant proposal. The funding available is from \$130,000 to \$370,000. Rev. Hinchliffe is also looking to the Dupont Foundation and a HRSA grant for project funding. The project may have to purchase the vehicle for this project.

Mr. Huth reported on the progress made on Objective 2.1.1 to increase the number of family and specialty providers. He shared the draft of a resource guide that Shands at Live Oak is developing of county medical providers.

Mr. Huth reports that next year he hopes to have an ARNP who will be available at a primary care office as well as at a nursing home. A rural health clinic will be started in Hamilton County. He is currently recruiting a pediatrician, 2 family practice providers, one cardiologist, one general surgeon, who is schedule to begin work by September 1, 2013, and a neurologist.

Mary Ward of DOH Suwannee gave a demonstration of Florida CHARTS. She showed how to access the county profile and access information about certain chronic disease conditions at a county level.

At our next meeting Amy Ellison will report on the activities of the Healthcare Workforce Network and Juanita Torres will report on the work of the Suwannee County School Board's Migrant Education Program.

The meeting was adjourned.

Suwannee Health Advisory Group (SHAG)

September 10, 2013

Richard Huth	Shands at Live Oak
Emmett Martin	DOH Suwannee
Pamela Blackmon	DOH Suwannee
Juanita Torres	Migrant Education Program
Wanda Crowe	DOH Suwannee
Colleen Cody	DOH Suwannee
Michael Mitchell	DOH Suwannee

Pamela Blackmon called the meeting to order at 4:05 PM. Amy Ellison will not be able to attend today and give a presentation on the Healthcare Workforce Network.

The minutes of the August 13, 2013 minutes were sent out to members electronically. Mr. Huth made a motion to approve the minutes which was seconded by Juanita Torres.

Pam directed members to the Timeline of the Strategic Action Plan:

Strategy 1.1.5, present a community-wide breast cancer awareness program has a due date of October 2013. We need to keep track of the number of all community activities and participants that meet this strategy. Mr. Huth reported on the Breast Cancer Presentation by Dr. Melinda Keener on October 23rd at St. Luke's Episcopal Church. Flyers about the program are being circulated. The Suwannee Democrat will advertise the event for free so they are also named as a sponsor. There will be a sign-in sheet for our records. Mr. Huth requested DOH Suwannee have a booth at the event with breast models available. This will be done and a staff member will also attend and take applications for services through the Florida Breast and Cervical Cancer Early Detection Program (FBCCEDP). This program provides vouchers for free clinical breast exams, mammograms and pap smears for women age 50-64 who financially qualify and have not had these services within the past year.

Strategy 1.1.2, Increasing the community awareness of fresh fruits and vegetables has a target date of March 2014. Pam Blackmon will ask Kathy Rogers of IFAS to attend the October 2013 SHAG meeting to report on this and the Diabetes Self Management classes.

Juanita Torres reported on the Migrant Education Program. She has been very busy since school has started. The first Parent meeting will be held 9/18/13. School district staff will report to the parents on services available through the schools. Parents decide the topics to be presented. The parent meetings are a good venue to get health information out to the Hispanic population.

A possible Hispanic Health Fair was then discussed. The Catholic Church would be a good venue and the best time to do this would be on a Sunday morning.

Pam Blackmon will send the Community Resource Guide out to SHAG members electronically.

DOH Suwannee now has a dentist. Dr. Christine Elam joined the staff and will be seeing Medicaid eligible children ages 4-20.

Our next meeting will be October 8, 2013 at 4:00 PM. Amy Ellison will be asked to present on the Healthcare Workforce Network.

Mr. Huth requested we have a speaker that can give us information on Health Exchange. Pam reported that Well Florida and USF have received a grant for Health Exchange Navigators to assist people sign up for the ACA. They are looking for part-time staff, preferably persons who are bi-lingual. The group would like someone from Well Florida to come and present information on this grant to SHAG. Pam will contact Jeff Fellers at Well Florida to arrange for a presenter.

Pam will send Juanita Torres the CHIP powerpoint presentation, with notes, to share at a Migrant Parent meeting. (3.1.1.B)

The meeting was adjourned.

Suwannee Health Advisory Group (SHAG)

October 8, 2013

Pamela Blackmon	DOH Suwannee
Lauren Pollock	WellFlorida
Amy Ellison	Healthcare Workforce Network
Richard Huth	Shands at Live Oak
Wanda Crowe	DOH Suwannee
Ronnie Lovler	SR AHEC
Michael Mitchell	DOH Suwannee
Colleen Cody	DOH Suwannee
Tracy Tygrest	SR AHEC
Nancy Roberts	United Way Planning committee
George Hinchliffe	St. Luke's Episcopal Church
Patrick Woloszyn	DOH Suwannee
Cathy Rogers	UF/IFAS Extension, Suwannee County

Pamela Blackmon called the meeting to order at 4:05 PM.

Lauren Pollock from WellFlorida gave a report on Health Exchange Navigators. WellFlorida and USF received a grant to place Health Exchange Navigators in 15 counties.

The Health Insurance Marketplace is open for enrollment from 10/1/13 through 3/31/2014. Persons must enroll by 12/15/13 to receive coverage beginning 1/1/14. Enrollment from 12/16/13 through 1/15/14 will begin coverage 2/1/14. Persons who enroll from 1/16/14-2/15/14 will have coverage beginning 3/1/14.

All plans will have coverage on required items. Simple and easy to understand language is required. Some assistance may be available to pay for insurance premiums. Persons can go to the Health Marketplace website and input their Social Security number. The website will have all of your information and will tell you which plans are available in your area. If a person has a "change of life" event there is a process available to input updated information. The Navigators will help people sign up for the plan they choose. Their services are free and they have received training from the federal government for their position. For Health Insurance Navigator assistance for Suwannee residents call 1-386-249-2947.

WellFlorida oversees Health Exchange Navigators in 15 counties. There are 9 navigators in the 15 counties. They will be available via telephone and will attend community events. There is also a brochure available on their website for more information. The website, marketplace@wellflorida.org has information or a person can call them at 352-299-0380.

If insurance coverage through your workplace is more than 8% of your income, you may qualify for insurance through ACA and not be required to obtain coverage through your workplace.

There are different "metal" color (gold, silver, etc.) coverage plans that vary from those with high premiums and low out-of-pocket costs to those with lower premiums and higher out-of-pocket costs. When you complete an application the website will show you the plans available to you. There have been delays on the Health Exchange website but persons are still encouraged to apply before 12/15/13, if possible. Persons can enroll via the telephone but this option does not give the visual presentation of the information. Enrollment can be done through the mail but is very slow. Persons must enroll by 3/31/14 or they will have to pay a penalty on their taxes in April 2014. Exemptions to the penalty are persons who are Domestic Violence victims and those persons who do not pay taxes.

The attendees introduced themselves at this point in the meeting since it had not been done at the beginning of the meeting.

Amy Ellison next gave a presentation on the Healthcare Workforce Network. This is a federally funded project. Their vision is "A trained and ready healthcare workforce which promotes optimal health and wellness in our rural area." The goal is to create collaborative efforts to recruit and train people for the local healthcare industry. This HRSA grant project began in 2011 and employs two staff persons. Their board is made up of one representative from each participating county plus one "at-large" representative. The focus is on youth. The middle school age student is offered HOSA and learns about the different jobs available in healthcare. The high school age student learns about positions available in our local area, challenges in the community, and workforce development and loan repayment programs. The Network held a Health Scholars Camp in 2012 with 15 students and a camp in 2013 for 25 students. The FSU College of Medicine and the FAMU College of Pharmacy participated in the 2013 camp.

Mr. Huth reported all is ready for the Breast Cancer Awareness lunch and learn on October 23rd at St. Luke's Episcopal Church. Dr. Melinda Keener will be the speaker. Vouchers for five free mammograms and readings have been obtained by Mr. Huth.

Strategic Plan Objective 1.1.2.A- IFAS is the lead for this objective. Their focus is on education and Cathy Rogers requests ideas on what to do to meet this objective.

Strategic Plan Objective 1.1.2.C- Cooking Class. IFAS is the lead agency and the due date is April 2014. Suggestions are to do a cooking demonstration at the county fair or demonstrate things that kids can make. Lauren Pollock told about papers with tomato seeds embedded that WellFlorida can provide. Amy suggested that Cathy team up with the Suwannee River Regional

Library's Youth Librarian to do a project. Boy Scouts and Girl Scout projects to earn a badge or working with the after-school program at the Douglas Center were additional suggestions.

It was mentioned that Columbia County has outdoor gym equipment available to anyone who wants to use it. Columbia County also has outdoor aerobics classes free for anyone interested.

Strategic Plan Objective 1.1.1A- Pam Blackmon has been in contact with the Rural South Public Health Training Center and has requested two MPH students, one each for Suwannee and Lafayette County, who can lead a community-wide physical activity project, such as "Biggest Loser" or "America on the Move". The MPH student will recruit community partners, design, implement and evaluate the project during a Spring 2014 semester.

Mr. Huth moved to approve the minutes of the September 2013 meeting. Michael Mitchell seconded the motion.

Nancy Roberts distributed brochures from The United Way of Suwannee County.

The next meeting will be November 12, 2013.
The meeting was adjourned at 5:05 P.M.

**Suwannee Health Advisory Group
November 12, 2013**

Emmett Martin	DOH Suwannee
Stephanie Jordan	DOH Suwannee
Richard Huth	Shands Live Oak
Wanda Crowe	DOH Suwannee
Pamela Blackmon	DOH Suwannee
Colleen Cody	DOH Suwannee
Cathy Rogers	UF/IFAS Suwannee County Extension
Michael Mitchell	DOH Suwannee

Pamela Blackmon called the meeting to order at 4:07 PM. Mr. Huth moved to accept the minutes of the October 2013 meeting. The motion was seconded by Wanda Crowe and passed.

Stephanie Jordan gave a report on the recently completed Suwannee County Community Action Plan. This was a grant project to assess the community for chronic disease which was coordinated by Ms. Jordan. Per Pamela Blackmon, the CHANGE Community Action Plan coordinated well with the Community Health Action Plan (CHIP). A copy of the Community Action Plan (CAP) from the CHANGE grant was distributed. The target dates listed in the plan will be corrected.

Mr. Huth reported that the American Heart Association has a template for Worksite Wellness programs.

Objective 1.1.1.A of our CHIP Strategic Action Plan: Pamela Blackmon reported that she will have an MPH student to work at DOH Suwannee for a semester. This student will lead a community-wide physical activity challenge. She will “pilot” the challenge with two worksites in December 2013. Mr. Huth reported that he has seen posters in Lake City about a community-wide challenge taking place in Columbia County and we may be able to get some information from the leaders of that effort that will help us in our efforts.

Objective 1.1.5.A: The Breast Cancer Awareness Lunch and Learn was held October 23, 2013. Nurses from DOH Suwannee and Shands at Live Oak presented at the event as the scheduled speaker was unable to attend. They each did an excellent job. Plans are to hold the event again next year and to have Dr. Keener present on breast reconstruction surgery and to have a panel to answer questions.

DOH Suwannee staff reported that they are concentrating on meeting the standards for Meaningful Use of Electronic Health Records in our clinics. In May of 2014 DOH Suwannee will be meeting the challenge of working with Managed Care Organizations for our Medicaid population.

At our next meeting we will try to have a representative of the American Heart Association to present their Worksite Wellness Program Templates.

Cathy Rogers reported that the IFAS/UF Rural Obesity Program will be starting soon. Information has gone out to county households with an 800 telephone number for interested persons to call. This program includes a health assessment for participants. The participants will meet weekly for four months and then have telephone follow-up.

DOH Suwannee and Shands at Live Oak will both have staff participating in a Health Fair at Surrey Place for their employees.

Pamela Blackmon distributed a list of SHAG members and asked those present to review for any needed deletions or corrections as well as to recommend new members. Please give any recommendations to Ms. Blackmon.

The meeting was adjourned at 5:05 PM.

Suwannee Health Advisory Group (SHAG)

December 10, 2013

Present:

George Hinchliffe	St. Luke's Episcopal Church
Karyn Elliott	Meridian Behavioral Health
Nancy Roberts	United Way
Stephanie Jordan	DOH- Suwannee
Anna Corona	UF College of Public Health
Michael Mitchell	DOH- Suwannee/Lafayette
Emmett Martin	DOH- Suwannee
Colleen Cody	DOH- Suwannee
Mary Taylor	Suwannee Coalition

In the absence of Chairman, Pamela Blackmon, Rev. George Hinchliffe called the meeting to order at 4:05 P.M. Attendees introduces themselves around the table.

Minutes of the November 12, 2013 meeting were distributed via e-mail. Michael Mitchell moved to approve the minutes. Mary Taylor seconded the motion and the minutes were approved. Wanda Crowe presented a power point created by Pamela Blackmon entitled "Healthiest Weight Florida". The information covered revealed how big the problem is.

Members were impressed with the slides that reviewed how quickly obesity has become an issue in the United States since 1985. Institute of Medicine recommendations to deal with the obesity issue were reviewed. "Healthiest Weight Florida" is an initiative launched by the State Surgeon General in January 2013. The goals of the initiative are the "bend" the weight curve by 5% in 4 years and to reduce the number of Florida adults who are at an unhealthy weight from 65.1% to 61.8%. Many of the strategies of "Healthiest Weight Florida" are similar to the strategies of SHAG. Two of the project areas are increasing physical activity and improving nutrition.

Anna Corona, an MPH intern from the University of Florida, presented an overview of "Get Moving Suwannee", a pilot workplace program to increase physical activity in Suwannee and Lafayette counties. The UF/IFAS Extension offices and the Department of Health offices in both counties will participate in the pilot. Anna will begin the pilot project in January 2014. Cathy Rogers is unavailable to report on progress on Strategic Action 1.1.2 A & C and will be asked to bring a report at the January 2014 meeting.

Strategic Action item 1.1.2 B- Promoting healthy food choices at local restaurants was discussed. There is no one from the lead agency; the Chamber of Commerce, at this meeting to report. Mary Taylor stated we need baseline data such as how many restaurants there are in Suwannee County and how many currently offer healthy choices on their menu. We also should know how many health choices are available at each restaurant. Michael Mitchell can get a list of all the restaurants licensed in Suwannee County. Rev. Hinchliffe will contact a Chamber member about this activity. Perhaps Mrs. Blackmon can be invited to give the "Healthiest Weight Florida" presentation at a chamber meeting. Wanda Crowe pointed out that it may not be economically feasible for restaurants to print new menus. It was suggested they could affix stickers beside menu items that are healthy choices. Perhaps SHAG could provide the stickers. Recognition could be a certificate from SHAG and a newspaper article. Anna Corona suggested levels of recognition; gold, platinum and silver, depending on the number of new healthy choices added.

Represented agencies gave reports:

- Karyn Elliott is the only clinical staff at Meridian. The agency lost four staff members in one week. They are advertising for someone with an MS in Clinical Psychology. Karyn is the clinician in Lafayette County and also works in the schools one day per week. Karyn promotes exercise and “put down the phone” as part of marital counseling.
- Nancy Roberts reports information that she learns at SHAG back to the United Way of Suwannee Valley meetings. United Way has set their allocations and appropriations for 2014.
- Colleen Cody reports that the Health Start program encourages breastfeeding to pre-natals (this is a Healthiest Weight Florida strategy). Many say they plan to breastfeed but do not follow through due to a number of issues after their baby is born.
- Mary Taylor reported the Suwannee Coalition is addressing e-cigarettes. They are working with worksites to encourage including e-cigarettes in their workplace tobacco policies. Mary also reports that teens are now replacing the product in e-cigarette vials with substances on which they can get high.
- Rev. Hinchliffe reported on efforts to obtain funding for a mobile resource center for Suwannee and four other counties. A proposal for HRSA funding is due in January 2014. They have two proposals; one for a full size van to house a health worker, a mental health worker and an application worker. The second proposal would build partnerships with rural churches and use their Sunday school rooms to provide services. The Dupont Foundation may contribute up to a half million dollars. Fresh Ministries of Jacksonville is helping Rev. Hinchliffe write the proposals.

Michael Mitchell made a motion to adjourn which was seconded by Colleen Cody. The meeting was adjourned at 5:05 P.M.

Respectfully submitted

Wanda Crowe

Suwannee Health Advisory Group (SHAG)
January 14, 2014

Michael Mitchell	DOH Suwannee
Anna Corona	UF MPH Student
Pamela Blackmon	DOH Suwannee
George Hinchliffe	St. Luke's Episcopal Church
Howell Batts	DOH Suwannee
Karyn Elliott	Meridian Behavioral Healthcare
Wanda Crowe	DOH Suwannee
Emmett Martin	DOH Suwannee
Cathy Rogers	UF/IFAS Extension Suwannee

Pamela Blackmon called the meeting to order at 4:03 PM. She opened with an advisory for anyone who has not received their annual flu vaccine to do so when it was reported that a SHAG member is not able to attend today's meeting due to having the flu.

Minutes of the December 10, 2013 meeting have been distributed via e-mail. George Hinchliffe moved to accept the minutes as distributed and this motion was seconded by Michael Mitchell. The minutes were accepted.

George Hinchliffe reported that he is finalizing a proposal to provide multi-county Mobile Services. The proposal is requesting ~\$85,000.00. The grant cycle is for one year, the dates of which are not known. The proposal is to develop a plan for isolated portions of neighboring rural counties which are considered medically underserved, i.e. Medically Underserved Area/Populations (MUA/P). The State Surgeon General is supporting this proposal. The counties are Hamilton, Madison, Suwannee, Taylor and Lafayette. One MPH prepared person will be hired. Applications will be sought from medical, mental health and social services trained persons. This person will pull together data, evaluate the data, including costs etc. One option for providing services will be to purchase a fully equipped bus to go to the counties and the other proposal is for a van to carry equipment to rural churches where it will be set up in the churches in order to provide services. The Dupont Foundation of Jacksonville, FL has pledged funding for this project. A Project Abstract was distributed to members.

Old Business:

Rev. Hinchliffe has sent e-mails to Chamber of Commerce members concerning Obj. 1.1.2 B on ways to encourage local restaurants to provide and highlight healthy menu items. He has not had a response from anyone. He will follow up on this. Restaurants may need assistance in figuring out the calorie count of items on their menus. Cathy Rogers will see if any assistance is available from the University of Florida.

Michael Mitchell has a list of restaurants in Suwannee County. There are about 58 restaurants but some of these are duplicates; such as there are 3 McDonalds restaurants. All are permitted through June 2014. Some have pending permits. He has a mailing address for each one.

Rev. Hinchliffe proposes making a presentation to the Chamber of Commerce and get volunteer restaurants to begin to offer more healthy food choices. SHAG members can begin to list cooperating restaurants on their websites and encourage eating at these restaurants. A restaurant owner who gets on board with this project can influence other restaurant owners.

Objective 1.1.2 A - Cathy Rogers reported that the Friday issue of the Suwannee Democrat will contain an article about eating fruits and vegetables. The HCE Cooking School this year will be on how to increase fruits and vegetables in the diet.

Objective 1.1.6 A – There will be three series of UF/IFAS Diabetes Self Management Classes for 2014. The classes are weekly for 16 weeks then monthly. St. Luke’s Episcopal Church may be able to provide scholarships to help people attend the diabetes self-management class. The class is called “Take Charge of Your Diabetes” (TCYD). Program flyers were distributed to SHAG members.

A pre-diabetes class will also be held by UF/IFAS in April or May of 2014. This class teaches how to lose weight and get healthy to prevent diabetes. The cost is \$50.

On May 28 & 29, 2014 a Train-the-Trainer class will be held to teach persons how to teach the pre-diabetes class. The cost of this class is \$150.00.

Agency Updates:

Karyn Elliott reports that Meridian Behavioral Healthcare (MBH) has not been able to fill vacant positions in their counties. They are advertising for MPH prepared persons. Four of six counselor positions are vacant. No services are available to Lafayette County schools. Long term plans are to combine with MBH office in Marion and Citrus Counties. Community Mental Health programs need to reorganize before they can access future grant funding.

The meeting was adjourned.

Respectfully Submitted,

Wanda Crowe

**Suwannee Health Advisory Group (SHAG)
February 11, 2014**

Juanita Torres	Suwannee County School Board
George Hinchliffe	St. Luke's Episcopal Church
Pam Blackmon	DOH Suwannee
Wanda Crowe	DOH Suwannee
Anna Corona	UF MPH
Connie Hicks	DOH Suwannee School Health
Mary Taylor	Suwannee Coalition

Pam Blackmon called the meeting to order at 4:05 PM. Minutes of the January 14, 2014 meeting have been distributed electronically. George Hinchliffe moved to accept the minutes with the spelling of "Episcopal" corrected. Wanda Crowe seconded the motion.

Pam distributed a copy of the Community Health Improvement Plan (CHIP) to those in attendance who have not received a copy.

Objective 1.1.2 B – Rev. Hinchliffe reports that the new Director of the Chamber of Commerce will be announced on 2/13/14. He already has a meeting scheduled with the new director on 2/18/14 to discuss the promotion of healthy menus at local restaurants. Pam Blackmon will accompany Rev. Hinchliffe to this meeting if her schedule allows.

Attendees introduced themselves to others.

Objective 1.1.2 B – The Chamber of Commerce is the lead agency for this objective but if the new Chamber Director does not accept this responsibility, the lead will need to be re-assigned.

Rev. Hinchliffe has a healthy menu from a restaurant in Jacksonville. Mary Taylor suggests Jacksonville may have a program in place to promote healthy eating in Duval County. Perhaps SHAG can contact them and get tips on how to promote healthy eating and recognize restaurants in Suwannee County. Mary told of one restaurant that offers half servings of items on their menu. This promotes healthy eating because portion sizes have become so large in recent years. Anna Corona volunteered to research programs active in other communities.

Objective 1.1.6 – Cathy Rogers is out-of-town and unable to attend today.

Nurses at DOH Suwannee are handing out the Diabetes Self Management Education (DSME) flyers to all diabetic clients that have not had a DSME class and encouraging them to contact County Extension, even if they do not \$75 to pay for the classes because scholarships may be available.

Rev Hinchliffe has spoken to pastors in his prayer group and some of the other churches may sponsor one person each to attend the DSME classes.

Mary Taylor reported that Mrs. Pauline Blalock previously taught a diabetic class. Mrs. Blalock is on the SHAG DL and should be receiving minutes from our meetings. Mary Taylor will speak to Mrs. Blalock and ask if she still teaching the classes or if she is interested in teaching them in the community again.

Juanita Torres praised the DSME classes taught by Cathy Rogers. The school district Wellness Program paid for school district employees that are diabetic or pre-diabetic to attend the classes in 2013.

One of the performance measurements for this objective is that persons who begin the DSME classes will complete them. It is pointed out that if a person is personally paying for the class they are more apt to complete the class.

Mary Taylor suggested a public education campaign to tell people that it is OK to ask for "Downsized" portions, even though many fast food restaurants now encourage people to "Upsize".

Mary Taylor has a request of SHAG members. Each year the Florida Youth Substance Abuse Survey (FYSAS) is administered to students in middle and high schools. In even years, the survey is administered simultaneously with the Florida Youth Tobacco Survey which gives sufficient data for use to be reported on a county level. The survey is not entirely about tobacco and drug use but also gathers data about delinquent behaviors and bullying. It is very important for those agencies working with Youth to have this data. The data is also needed when applying for grants to work with youth. The administration at Suwannee High School (SHS) may not permit the survey to be administered at SHS this year. Ms. Taylor requests SHAG members contact SHS and School District staff to request that this survey be administered at SHS this year. If the survey is not permitted to be given to the suggested number of students, an alternative option would be for the survey to be administered to a specific group of students; such as all students in health classes.

Rev. Hinchliffe reported an issue developing at the Florida Sheriffs' Boys Ranch (FSBR). There is a statewide decrease in funding for behavioral health overlay services for children in residential care in an effort to save money in the Medicaid budget. The decision has already been made to do this. Rev. Hinchliffe wants SHAG members to be aware that this is occurring. Many of the children at FSBR need behavioral services more than they need physical (medical) services.

Pam Blackmon spoke about upcoming changes in Medicaid Managed Care coming to our region of the state May1, 2014. DOH Medical providers currently bill Medicaid directly for the services that are provided to Medicaid eligible clients. Beginning in May 2014, all Medicaid eligible clients in our county will be assigned to one of four Health Maintenance Organizations). Each provider will be required to negotiate a contract with one or more HMO to be able to serve Medicaid clients. The contracts, service requirements, billing procedures and reimbursement rates will be different with each HMO. The HMO will pay the providers, not Medicaid directly and the reimbursement rate will not be what it currently is. Health departments will also need to negotiate contracts with the HMOs to continue to provide communicable disease services traditionally handled by county health departments, such as STD, TB and HIV services.

Juanita Torres reported that a recent state monitoring visit of the Migrant Program went well. The program is now gearing up for FCAT. A parent meeting will be held in March. The meeting was previously postponed due to the monitoring visit. The program is getting ready for transient migrants to come to our county beginning in March.

Rev. Hinchliffe reported that his grant proposal is "still in the running" according to the HRSA website. It is now going from the screening review to the technical review.

St. Luke's Episcopal Church will begin their next series of ESOL classes on Mondays and Thursdays. A nursery is provided.

Anna Corona reported on her efforts to begin the pilot Worksite Wellness programs in Suwannee and Lafayette Counties. Participating agencies will be the DOH and IFAS agency in each county. Suwannee County IFAS will have their orientation next week. The other three

agencies have begun. Participating numbers are: DOH Suwannee 15, DOH Lafayette 9, Lafayette IFAS 4. Anna will report on the success of the six week program at our next meeting.

Mary Taylor says the SWAT students will have a presentation on E-cigarettes ready in April 2014.

The meeting was adjourned at 5:05 PM.

**Suwannee Health Advisory Group
March 11, 2014**

Anna Corona	UF Public Health
Pamela Blackmon	DOH Suwannee/Lafayette
Emmett Martin	DOH Suwannee/Lafayette
Sharon Yeago	City of Live Oak
Tim Williams	City of Live Oak
George Hinchliffe	St. Luke's Episcopal Church
Wanda Crowe	DOH Suwannee
Cindy Morgan	DOH Lafayette
Michael Mitchell	DOH Suwannee/Lafayette
Juanita Torres	Suwannee County School Board
Richard Huth	Shands at Live Oak
Cathy Rogers	UF/IFAS Extension Suwannee

Pamela Blackmon called the meeting to order at 4:04 PM. Attendees introduced themselves. Minutes of the February 11, 2014 meeting have been distributed electronically. Rev. Hinchliffe moved to accept the minutes, which Juanita Torres seconded. The minutes were approved.

Sharon Yeago, who is a Farmers Market Consultant working with the City of Live Oak's Community Redevelopment Agency (CRA), reported. She is involved in efforts to bring a Farmers Market to Live Oak. She has previously worked with CDC grants for Farmers markets and has begun Farmers Markets in Dade and Broward Counties and in High Springs, Florida. She helps obtain funding so the market can set up EBT and wireless connectivity. She states that Farmers markets are an economic development tools. A Farmers market in Suwannee County would draw consumers from several counties. The current Farmers market is quite small and is held at Hale Park. The group wants professional management to be able to participate in WIC's Farmers Market Nutritional Program (FMNP) and SNAP. A public hearing will be held at city hall March 13, 2014 at 6 PM to find out what the people want.

WIC checks are now on EBT cards in Suwannee County. The FMNP will give WIC participants WIC checks to be used at a Farmers market. A possible location for a local Farmers Market is the area in downtown Live Oak where the buildings damaged by the sinkhole in 2012 have been removed. Tim Williams has proposed to the CRA Board that they give full support to a local Farmers Market for one full year. He is working with Suwannee Valley Transit to "run a route" to provide transportation to the Farmers Market. The farmers will pay only \$5 - \$10- for a booth. If they outgrow the location, they can move. The county schools are already partnering with farmers in the "Farm to School" program. There is also the possibility of tying into local food banks.

Ms. Yeago proposes giving out recipes at the Farmers Market and have cooking demonstrations to show people how to use the fresh foods that are being sold in their meals. Cathy Rogers stated that IFAS can do nutritional education and cooking demos at the Farmers Market.

The Farmers Market at Hale Park will open near the end of April when WIC FMNP checks begin. Ms. Yeago would like to have a vibrant calendar of events at the Farmers Market which will last about three months; through the end of July. Suwannee County farmers are already selling products at markets outside of Suwannee County. We need to find a way to get them to sell locally.

Pam Blackmon stated that the DOH Suwannee can advertise the Farmers Market on their website and encourages other SHAG members to do likewise. There are classes available called "Make It, Bake It or Grow It" which teaches how to sell at a Farmers market and encourages local craftsmen to also participate. A Farmers market can also present fundraising opportunities for local churches.

Anna Corona reported that DOH Suwannee, DOH Lafayette and Lafayette County IFAS are in the 5th week of the six week Worksite Wellness program which encourages increased physical activity among the employees. Suwannee IFAS is in their first week. Anna will implement a satisfaction survey at the end of the six week program.

Cathy Rogers reported that Suwannee UF/IFAS' "Take Care of Your Diabetes" a Diabetes Self - Management class was held in January 2014. The class did not fill up until just before it started. The next series will be held in July 2014 in the evening and the October 2014 series will be held on Friday mornings. Cathy Rogers is one of four persons in Florida trained to teach the Diabetes Prevention Program. She has taught twelve others to also be teachers of this curriculum. It is a year-long course; weekly for four months, then monthly for eight months. There are still six people in the program which focuses on decreasing fat grams and increasing fruits and vegetables in the diet. Students keep food intake and activity logs. More teachers will be trained in Gainesville on May 28 & 29, 2014. A grant funded program will pay someone to take promotional materials to agencies in the county on a part-time basis. Pam Blackmon offered to e-mail brochures to SHAG members.

Pamela Blackmon has met with Austin Richmond, the new Chamber of Commerce Director and has spoken to him about the Chamber promoting healthy food choices at local restaurants.

Pamela Blackmon reported that DOH Suwannee has received some funding for a part-time position through September 2014 to implement some of the CHIP Strategic Action Plan activities. She is to meet with an interested person about the position soon. She would like to see a "Biggest Loser" program established for Suwannee and Lafayette Counties hoping that if this person can get it started, local businesses will maintain it.

Updated health statistics should be available soon. Pamela Blackmon will present them at a SHAG meeting when they are available.

Pamela Blackmon asks for Strategy Lead Agencies to report to her on the status of the activities of the strategic plan they are leading so she can include this information on the Timeline.

Rev. Hinchliffe reported that Governor Scott is recruiting youths who are full time students, in high school or college, Florida residents and have at least a 2.0 GPA for a Florida Youth Commission. This commission will advise Governor Scott, his cabinet and non-cabinet members on issues. Nominations are needed by May 9, 2014. Pamela Blackmon requested Rev. Hinchliffe send the information to her and she will distribute it via the SHAG email DL.

Cathy Rogers reported that the HCE will promote the use of fruits and vegetables in their next cooking school which will be held the evening of April 17, 2014 at the Advent Christian Village (ACV). The chef at ACV has also offered to hold cooking classes at ACV.

Rev. Hinchliffe reported that the grant proposal for the multi-county services bus is still "in the running".

Mr. Huth reported that Shands at Live Oak now has a digital mammogram machine up-and-running. Forty Shands at Live Oak employees are now involved in a Weight Loss Program.

Anna Corona presented examples of Healthy Menu Initiatives that she has gathered. She will report on these initiatives at our next meeting.

Rev. Hinchliffe says that elders in our community need help in addressing their health concerns and needs. Perhaps SHINE can be contacted to provide this assistance. Pamela Blackmon stated that she would work on contacting Elder Affairs to speak at our next SHAG meeting.

The meeting was adjourned at 5:15 PM.

Suwannee Health Advisory Group
April 8, 2014

Anna Corona	UF Public Health
Pamela Blackmon	DOH Suwannee/Lafayette
Emmett Martin	DOH Suwannee/Lafayette
Betty Flagg	Elder Options
Velma Chandler	Elder Options
Mary Lee Tance	SHINE
Rob Wolfe	Biggest Loser Competition
George Hinchliffe	St. Luke's Episcopal Church
Gwen Pra	Suwannee Valley Transit Authority (SVTA)
Floyd Webb	SVTA
Michael Mitchell	DOH Suwannee/Lafayette
Richard Huth	Shands at Live Oak
Cathy Rogers	UF/IFAS Extension Suwannee
Colleen Cody	DOH Suwannee/Lafayette
Nancy Roberts	United Way

Pamela Blackmon called the meeting to order. Attendees introduced themselves. Minutes of the March 11, 2014 meeting have been distributed electronically. Colleen Cody was omitted as an attendee. Richard Huth moved to accept the minutes with the correction, which Rob Wolfe seconded. The minutes were approved as corrected.

Elder Affairs- Betty Flagg and Velma Chandler presented information on Elder Options. 16 counties are served. A packet of information was provided that included the Elder Helpline number- 800-963-5337. Services offered include Tai Chi classes for balance, Diabetes self-management classes, Healthy Aging workshops, chronic disease self-management program, and disability resources. All of the programs offered are evidence-based and presenters have been trained as master trainers at Stanford. Programs are offered as needed and held at various locations including public and private facilities. Fr. George Hinchliffe suggested that a workshop, possibly at a church that provided food would help to share this information with the community. The SHINE program covers four counties and assists with health insurance needs of the elderly, Mary Lee Tance presented information on the program.

County Health Rankings was tabled for the next meeting.

Rob Wolfe presented the new Biggest Loser competition that is part of the CHIP implementation. He is recruiting local businesses to be involved in the competition. He is working on information sheets and spreadsheets for the business use. The winner of the challenge at each agency with the highest percentage of weight loss will receive a gift card. He is planning to give out pedometers to all participants. Scales have been purchased for those businesses that need one. It was recommended to send the information about the activity to the Chamber of Commerce. The grant funding is small so the projected timeframe is 22 weeks.

Anna Corona gave an update on the physical activity program. The program lasted 6 weeks. At the initial meeting 31 people came, 23 participated in the activity and 6 participated all 6 weeks. The average activity time was 94 minutes which was a 44 minute/week increase in one week. The satisfaction survey results reported the participants liked that the program was low key and not a daily activity. They didn't like the baseline data since it was a bad week. Recommended changes were that the weekly tips were not very obvious on the emails, the prize was not motivating, and an opportunity for social support such as a monthly meeting would be helpful and adding nutrition. Anna felt that the kickoff needs improvement, possibly adding healthy snacks.

The next meeting will begin at 3 pm to allow 2 hours for the county health rankings.

Agency Updates:

Cathy Rogers-IFAS newsletter was handed out. The cooking school is April 17th from 6-8 pm. The Diabetes self-management course includes an hour with a dietician that most of cost of the course covers. St. Luke's covered the cost for some of the participants.

Rev. Hinchliffe reported that the grant website no longer reports a status on the program. He is unsure if that is good or bad and has a call in to find out.

Mr. Huth reported that Shands at Live Oak now has a digital mammogram machine up and running, doubling the number they were providing. There is a new CT scanner. Expansion of services will include a neurosurgeon, cardiologist, and an internist. There will be a rural health center in Wellborn soon.

Gwen Pra reported that SVTA does not have a contract with any of the 4 Medicaid Managed Medical Assistance (MMA) organizations and when the Medicaid managed care rolls out May 1st, they will no longer transport Medicaid clients.

Colleen Cody reported that there will be MMA informational meetings on April 11 and April 16 at the health department. A representative will provide information on the new Medicaid managed care and will assist with choosing a plan.

Nancy Roberts, United Way, discussed a dental sealant program for elementary children. United Way will be applying for a dental sealant grant.

The meeting was adjourned at 5:15 PM.

Suwannee Health Advisory Group (SHAG)
May 13, 2014

Emmett Martin	DOH Suwannee and DOH Lafayette
Pamela Blackmon	DOH Suwannee and DOH Lafayette
Colleen Cody	DOH Suwannee and DOH Lafayette
Wanda Crowe	DOH Suwannee
Michael Mitchell	DOH Suwannee

Pam Blackmon called the meeting to order at 3:20 P.M. Michael Mitchell moved to approve the minutes of the April 8, 2014 meeting. This was seconded by Emmett Martin and the minutes were approved.

Pam Blackmon presented a powerpoint on the DOH Suwannee CHIP Annual Review. Pam Blackmon presented information on each Strategic Issue. Most of the data for this presentation was obtained from the 2010 Behavioral Risk Factor Surveillance System (BRFSS) which has not changed in the past year.

- Pam recommended that the “Moderate to Vigorous Physical Activity” and the “Fruit and Vegetable Consumption” Objectives (1.1.1 and 1.1.2) be changed to activities under a single objective entitled “Healthy Weight”. “Overweight/Obese Adults is no longer on the BRFSS. This change will be proposed at the next SHAG meeting.
- Adult Smokers: there is no new data on this rate.
- High School smokers: Baseline data for this objective (1.1.4) was data from the 2010 Youth Behavioral Risk Survey (YBRS). New data will be available from the YBRS June 12, 2014. Pam used data from the Florida Tobacco Youth Survey in today’s presentation because it has 2012 data.
- Middle School Smokers: From 2000 to 2012 this rate decreased from a rate of 13.7 to a rate of 5.4!
- Mammograms: Recommendations for when a woman should receive a mammogram have changed and the changes may affect this objective.
- Teen Birth Rate for 10-14 year olds: This objective is written using a three year rolling rate. Pam suggests that we change the objective to use a single year number instead. Following discussion of this indicator, members in attendance agreed.
- Teen Birth Rate for 15-17 year olds: The Suwannee County trend has declined significantly since 2000. There is an error in our CHIP Strategic Action Plan. The rate of 26.2 listed as the 2010-2012 rate was actually the 2009-2011 rate. Pam suggests that the measure of this objective be changed from a three year rolling rate to a single year number. Following discussion of this indicator, members in attendance agreed.
- Health Care Provider availability: There is no **identifiable** trend in Suwannee County when the rates are graphed.
- The last three objectives of the CHIP Action Plan (2.2.1, 2.3.1 and 3.111) have no baseline data.
 1. Objective 2.2.1: Department of Children and Families (DCF) is listed as the lead for this objective but this agency has not been represented at recent SHAG meetings. We need to discuss who should be the lead on this objective if DCF is not available.
 2. Pam suggests the group consider making “Goal 2.2 Increase awareness of Available Health Care Options” an objective under Goal 2.3 “Improve Health Care Access for Underserved”. Members in attendance agreed.

- Discussion was held among attendees about the strategy “Increase awareness of activities and programs that are currently available in the county”. It is felt that this strategy should be removed from every Strategic Issue in the action plan except Strategic Issue 3 “Public Health Care system”. Members in attendance agreed.

Pam will rewrite the CHIP Action Plan based on proposals from this meeting to present at the June 2014 SHAG meeting.

Pamela Blackmon then reviewed the County Health Rankings Report utilizing a prepared powerpoint presentation. She stressed that these are “only numbers”. One county’s ranking number may improve solely because another county’s number worsens. An improvement in the ranking does not necessarily indicate an improvement in the health of a county. It is also pointed out that the source of the data used in the County Health Rankings by the Robert Wood Johnson Foundation varies from 2005 to 2013.

- The “Health Outcomes” criteria is weighted as depicted on slide 4.
- The “Health Outcome” trend worsened from 2010-2014 but the 2014 Health Ranking for ‘Health Outcomes’ increased from 2013 in Suwannee County
- Some of “Health Behaviors” indicators are either new or have been changed since the last county health ranking.
- “Clinical Care”: “Uninsured” looks at the population less than 65 years of age without insurance. The data on the different indicators is from different years and the diabetic screening uses only the Hemoglobin A1C measure.
- “Socioeconomic Factors”: “High School Graduation” rate is the number of 9th graders who graduate in four years. “Some College” could be anywhere from one class to a college degree. The “Unemployment” and “Children in Poverty” rates are from 2012.
- “Physical environment”: “Air Pollution” is from CDC data from 2011, “Drinking Water Violations” are from DEP numbers from 2012-2013 and there is no distinction concerning the severity of the violation. “Driving Alone to Work” means commuting to work alone whereas “Long Commute-Driving Alone” means driving alone more than 30 minutes to get to work.

Pam Blackmon reported on “The Biggest Loser” competition in Suwannee County. Rob Wolfe has 9 groups signed up with 117 individuals participating. The teams have lost a total of 110.4 pounds to date which would be an average of 18.4 pounds lost per team. Rob Wolfe has contacted 12 local restaurants and six of these agree to display a sign stating that they offer healthy menu choices. There are a total of 47 healthy offerings at these 12 restaurants.

The meeting was adjourned. The next SHAG meeting will be June 10, 2014.

Suwannee Health Advisory Group
June 10, 2014

Richard Huth	Shands Live Oak RMC
John Wisker	DCF
Karyn Elliott	Meridian
Wanda Crowe	DOH Suwannee
Nancy Roberts	United Way of Suwannee Valley
Cathy Rogers	UF/IFAS Extension-Suwannee
Colleen Cody	DOH Suwannee
Emmett Martin	DOH Suwannee/Lafayette
Michael Mitchell	DOH Suwannee/Lafayette
Pamela Blackmon	DOH Suwannee/Lafayette

The meeting was called to order by Pamela Blackmon at 4:06 P.M. Colleen Cody moved that the minutes of the May 2014 meeting be approved as submitted. This was seconded by Michael Mitchell and the minutes were approved.

Attendees introduced themselves to the group.

Mr. Huth distributed "Community Connections" a brochure from the American Hospital Association.

Pam Blackmon distributed flyers about "Live Oak Freedom Festival", a July 4th celebration planned for Live Oak.

The Revised Strategic Action Plan was reviewed:

- Cathy Rogers questioned why the suggestion to combine Objectives 1.1.1 and 1.1.2 was made at the May 2014 meeting. Pam explained that these objectives fall under the umbrella of "Healthiest Weight". All of the objectives will remain unchanged.
- Pam explained the proposal to delete the strategy "Increase awareness of activities and programs that are currently available in the county" from all objectives except Strategic Issue 3, "Public Health Care System".
- The Youth Behavioral Risk Survey results were not available when the CHIP annual review was completed so data from the Florida Youth Tobacco Survey was utilized because it contained 2012 data.
- Mammograms: Even though mammography recommendations have changed this objective will remain the same. Shands at Live Oak Regional Medical Center has received new equipment and the Breast Cancer Lunch-and-Learn was presented in October, 2013.
- A new Diabetes Self-Management Education series began last week. Four of the six school employees that began the Diabetes Prevention course did not complete the course even though the school district paid for them to attend.
- Objective 1.2.1, Teen birth rate for teens age 10-14: The "actual count" of births each year is added because the numbers are so small that it is difficult to identify a trend when looking only at the rate. The rate will also be included in this objective so our rate can be compared to the state rate.
- Objective 1.2.2: Birth Rate age 15-17. The actual count is added for the same reason as above in Objective 1.2.1.
- Objective 2.1.1: "By June 1, 2016 increase the number of family and specialty doctors by at least two" has been met. Mr. Huth reported that Shands at Live Oak Regional Medical Center will be adding a family practice provider and a cardiologist.

- Goal 2.2 and 2.3 of Strategic Issue 2: Health Care Access will be combined. Awareness and barriers such as transportation and language will be addressed. All current strategies will be included.
- Pam asked Mr. Wisker, representing DCF, to look at Strategy 2.2.1 to see if any changes are necessary because DCF is the lead agency for this strategy.

Pam encouraged all members to review the strategies and activities, especially if their agency is the lead for the strategy or activity. We are to examine the Performance Indicators for any needed changes. If your agency has completed any activities related to an issue, please get this information to Pam so it can be included on the timeline.

Agency Updates:

Cathy Rogers reported more agencies are cooperating to meet health goals. The next National Diabetes Prevention series will begin September 23, 2014. Cathy can do the train-the-trainer course to increase the number of persons who can offer the classes in the community.

Meridian now has a full time staff member in Lafayette County and 2 full time staff in the Suwannee County Schools. They will be offering a 3 week summer program for children that will address behavioral problems and communication.

Nancy Roberts reported that all United Way allocations have been approved for the upcoming year.

John Wisker reported that DCF will be putting a community resource guide on their website.

Pam asked committee members to think about changing future meetings to quarterly.

The next meeting is July 8, 2014.

The meeting adjourned at 5:20 P.M.